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ABSTRACT

This long-range library program for the state of Louisiana identifies specific inadequacies in public library services, resources, facilities, and personnel. It identifies the people who are to be served, and reveals geographical, socioeconomic, and educational barriers to the expanded use of libraries. Finally, it presents specific goals and objectives as part of an overall plan to overcome both inadequacies and barriers in the state's public libraries. It also highlights the activities of the Louisiana State Library and its administration of Library Services and Construction Act (LSCA) funds, but its focus is on the challenge of improving library service to all citizens in the state. A 5-year program designed to meet that challenge is described, including plans for programs of public library construction, training of library personnel, interlibrary cooperation, and shared resources programs. It is noted that LSCA funds enable the State Library to provide special programs reaching the handicapped, the illiterate, the institutionalized, the aged, the limited English-speaking minorities, and others. Appended materials contain an organization chart of the Louisiana State Library; 10 maps depicting various demographic factors; a list of the members of the LSCA State Advisory Council on Libraries, and a statement of LSCA criteria, priorities, procedures, and policies. (MAB)

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CLEAR PURPOSE ...

COMPLETE COMMITMENT

A Long-Range Program to Provide Louisianians with Library and Information Services Adequate to their Needs
1990/91-1995

Thomas F. Jaques
Louisiana State Librarian

LOUISIANA STATE LIBRARY
P.O. Box 131
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1990

In my opinion, there is nothing that can greater serve the cause of convenience, happiness and uplift of a community than a public library. It places within the reach of every child, as well as older people, the literature which enables them to become informed, and through which they may entertain themselves more delightfully, and to aid their mental and spiritual development.

If I had only a small amount of money to spend on public improvements, I would put it all in a library.

Letter from Huey P. Long to the Louisiana Library Commission, in Louisiana Library Commission, Report on the Louisiana Library Demonstrations: 1925-1930 (New York: League of Library Commissions, 1931), p. 75.

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PREFACE

This document has been prepared under authority granted by Louisiana R.S. 25:15 in compliance with the Library Services and Construction Act P.L. 98-480 as amended.

This long-range program results from the combined efforts of the State Library staff, the LSCA Advisory Council, the LSCA Administrative Librarian, Louisiana librarians, the Library Development Committee of Louisiana, and a number of other formal and informal planning groups within the state.

Several documents have been used extensively in the preparation of this program. Among them are Standards for Public Library in Louisiana; Public Libraries in Louisiana, Statistical Report(s); Handbook for Louisiana Library Trustees; and the 1980 Census for Louisiana. For special groups, the American Library Association standards appropriate to them have been used. In addition, a number of reports prepared by local, state and federal agencies have provided data for the writing of this program.

The static nature of a written program cannot completely reflect the dynamic, often simultaneously occurring, steps in the planning process. Therefore, the format of Clear Purpose...Complete Commitment, 1990/91-1995 provides some sense of the continuous and overlapping nature of library planning and development in Louisiana. The long-range program includes:

- an assessment of the general population and environments of Louisiana with corresponding library service needs,
- an assessment of the status and library needs of special populations identified in LSCA legislation including the disadvantaged, institutionalized, blind and physically handicapped, and persons with limited-English speaking ability,
- an assessment of major library programs throughout the state including criteria of adequacy, status, and needs, and
- a plan of action with measurable objectives to meet identified needs over the next five years.

STATEMENT OF PURPOSE

This publication serves several purposes. It identifies specific inadequacies in public library services, resources, facilities and personnel. It identifies the people who are to be served, and reveals the geographical, sociological, economic and educational barriers to the expanded use of libraries. Finally, it presents specific goals and objectives as part of an overall plan to overcome both inadequacies and barriers.

Clear Purpose...Complete Commitment marks the sure, determined step of progress as it addresses the library needs of Louisiana citizens. It highlights the activities of the Louisiana State Library and its administration of Library Service and Construction Act funds, but its focus is on the challenge of improving library service to all citizens in the state.

The Louisiana State Library is dedicated to meeting that challenge with programs of public library construction, of training for library staffs, of interlibrary cooperation and resource sharing. Directly because of LSCA, the State Library can present an array of programs reaching the handicapped, the illiterate, the institutionalized, the aged, the limited English-speaking minorities and others.

The five year program for the improvement of library service in Louisiana is not static; rather it represents an on-going process of evaluation, alteration and refinement. From it will emerge a consensus for action and the preliminary steps for achievement.

THE LIBRARY PUBLIC

Louisiana is a medium sized state covering 47,752 square miles, divided into sixty-four parishes.

The 1980 Census showed a total Louisiana population of 4,206,000, for a nineteenth ranking among the states in total resident population. The racial composition of that total is about 69% white, 29% black, and 2% Hispanic. There is also a small, but growing, population of Asians and Pacific Islanders taking residence within the state. The rate of population growth between 1970 and 1980 was 15.1%, slightly above the national median. The state's current birth rate is 18.9, a figure significantly higher than the national average. Our death rate is 8.3 persons per thousand. Because Louisiana's high birth rate is not a recent social phenomenon, her population is young, with a median age of 27.3 years. The parishes with greater than average numbers of young are found in south Louisiana, here the predominantly Catholic population sustains a high birth rate and immigration is high. The high emigration of young adults from north Louisiana leaves that area with a population of higher average age.

There are 404,279 Louisianians who are 65 years of age or older. This represents an increase of 31.8% over 1970's total of 306,707. The number of people now over age 65 represents 9.6% of the total state population. In comparison to other states, Louisiana's aged population is small (we rank forty-third).

Louisiana is a state with two divergent cultures. The people of the north are generally, white, Protestant, and Anglo-Saxon, while the south has large pockets of French, Roman Catholic and non-white populations. Many of the state's inhabitants are bilingual. About 11% of people over age eighteen years speak either French or Spanish. There are also small settlements where other European or Asian languages are spoken. In all, about 385,000 individuals speak a language other than English at home.

Much of the state is still rural. Only in a third of the state's parishes do the majority of people live in urban areas.

Louisiana's three most densely populated parishes are East Baton Rouge, Jefferson, and Orleans. Three other areas show high population densities: Caddo, Calcasieu and Lafayette parishes. Three libraries have received certification as Major Urban Resource Libraries (MURLS): East Baton Rouge, Shreve Memorial (Caddo Parish), and New Orleans Public.

Poverty and illiteracy often go hand-in-hand, which is certainly the situation in Louisiana. Although the state ranks twentieth nationally in total personal income, the 1980 Census shows that 15.1% of Louisiana's families have incomes below poverty level, well above the national average of 5.3%. Our unemployment rate is also well above average at 7.9% (December, 1989). Louisiana has the highest functional illiteracy rate in the country, double that of the national average. According to the 1980 Census, 7.8% of the state adult population is functionally illiterate. Only 58% of the state's population completed four years of high school.

State government in Louisiana is big business. Louisiana has more state employees than thirty-eight other states and spends greater sums for state government operation than thirty-six.

There are few individuals living in Louisiana who are without some public library service. Each of Louisiana's sixty-four parishes has an established public library system. But many parish libraries require assistance in improving some aspect of their service. In 1989 there were 1,601,950 registered public library borrowers. The total book collection available through public libraries was 8,423,063 an increase of 522,556 volumes (6.2%) over 1988. Total circulation was 16,884,247 (1.1% increase over 1988).

Included in the appendix are Louisiana maps which show the state's distribution of low income, aged and minority populations, persons of limited English ability, and areas predominately rural. Every parish in the state ranks high in some area of social concern as indicated by the maps, and many rank high in several. Indeed, because of the widespread dispersement of low income population, the entire state can be said to require special service attention. As such, the Louisiana State Library believes that the development of basic library service statewide, through the parish/regional library, is its most important goal. Complementary to the provision of library service statewide are the goals to increase public awareness of the importance of books, reading and the printed word to Louisianians and to see that library services are utilized for the maximum benefit of the individual and the state. Service to specific disadvantaged populations should be provided through the parish library system with the State Library providing backup service to the parish libraries. Service to disadvantaged groups will be provided by the State Library when it is more efficient and effective to do so, or when required by law.

In addition to the above concerns, changes in technology have put other burdens on the state's libraries. Libraries need to provide additional staff training and improve physical facilities in order to incorporate new developments such as cable television, bibliographic networking, automation, video technology, and other forms of information storage and retrieval. This effort is required to make library service more efficient and effective.

Political and economic developments are also placing new demands on Louisiana's state and local governments. Changes in funding sources and funding responsibilities are clearly bringing about changes in policy and service configurations.

All of these factors--demographic, social, economic, technological, and political--impact library service. The stage is set, the needs are clear, our purpose must be to plan library services to meet Louisiana's current and future information, educational and recreational demands.

AGENCY OVERVIEW

While legislation was enacted in 1920 to create the Louisiana Library Commission, a forerunner of the Louisiana State Library, the commission's work did not begin until 1925. It was in that year that the Carnegie foundation selected Louisiana as recipient of a $50,000 grant to demonstrate library service on a statewide basis. With the arrival of Essae M. Culver, a professionally trained California librarian, the Commission Library opened for service from quarters in the old State Capitol. At this time, Louisiana had five established public libraries, all inadequately equipped and supported. There were no public libraries for the state's remaining fifty-nine parishes.

To meet Louisiana's library needs with the Commission's limited resources, and to insure a sound and permanent basis for library growth, the Demonstration method of public library development at the parish level was adopted. As the name implies, this method was to demonstrate adequate, efficient library service to residents of a specific parish or region for a designated period. The Library Commission selected a parish or region for demonstration on the basis of community support and manifest interest in public library development. After the one year demonstration, the parish was to assume responsibility for the library's continued support. Cooperation is the word to describe the effort expended to establish the parish demonstration libraries. The Library Commission contributed funding, professionally trained staff, book collections, magazines, bookmobiles when available, and administrative supplies. The communities selected provided the physical plant, furniture and paid the library utilities. The parish police jury furnished $1500 for overall operating expenses.

By 1929, the Commission had successfully completed four parish demonstrations. The Carnegie Foundation felt compelled, because of Louisiana's economy and the Commission's work, to sustain the work of the previous three years and to fund an additional two years of development. So began Louisiana's unique form of statewide library development--the strong parish library system supported by a local and autonomous tax base. During its next twenty-five years, Louisiana's state-supported demonstration system would establish public libraries in thirty-one parishes.

A Carnegie Foundation representative described the Commission's work as "one of the finest expenditures of Carnegie money. . . on record."

By 1926, it became apparent to the Commission that the original 1910 library law was inadequate as a legal basis for library development. The legislation introduced that year (1) authorized the establishment, development, equipment and maintenance of parish and municipal public libraries and provided for their administration; (2) created a State Board of Examiners whose responsibility it was to examine and certify qualified library administrators; and (3) provided a mechanism for raising funds by taxation for the above purposes.

In May 1932, the Commission Library and Office were moved from one comparatively small room in the old State Capitol to the eighteenth floor of Huey Long's new State Capitol. At the termination of the Carnegie grant, the

state legislature increased its support of the Library Commission. Near the end of the third decade, a statewide Citizen's Library Movement (1932) was organized to seek increased state financial support for establishing parish and regional libraries and for continued state aid to existing libraries.

The Library Commission faced administrative change in 1940 as the legislature moved to place the Commission under the jurisdiction of the Louisiana State University. This legislation was quickly declared unconstitutional. Other changes came as the Library Commission was forced to leave the State Capitol for new quarters totally inadequate in size, arrangement and accessibility. The old LSU Hill Memorial Library was to serve as the Commission's and State Library's home until 1958 when the current State Library building was ready for occupancy.

The Louisiana State Library came into being in 1946, a result of legislation changing the Library Commission's name. The program of library service and development which had been initiated by the Library Commission continued under the State Library. This same legislation designated the State Library as responsible for providing legislative reference service during regular legislative sessions.

From the opening of Library Commission headquarters in 1925, a collection of Louisiana materials has been maintained. History, culture, biography, genealogy, and wildlife are among the many interest areas found in books, etchings, maps, magazines, census records, photographs, brochures and clippings. A film service was inaugurated by the Library in 1949 and functions today as an ever important and growing service.

The first institutional demonstration was inaugurated at the Louisiana State Penitentiary in 1947. Although the Penitentiary would not fund the continuation of these services the following year, the benefits to inmates and the institutions's personnel were felt and appreciated.

The Library Commission's goal to establish a public library in every parish was completed in 1968.

Once the public library demonstrations were complete, institutional pilot projects were again begun. Since 1968, the Louisiana State Library has cooperated with state agencies in establishing and partially funding, through LSCA Title I monies, two year pilot programs to provide library service for the patients, inmates and residents of the state health and correctional institutions. Twenty-four new libraries have been created, and the collections of seven established institutional libraries have been broadened and expanded.

In 1952, the Louisiana Legislative Council was created, removing the responsibility for providing legislative reference and bill drafting services for the legislature from the State Library.

An outstanding event in the history of the State Library took place in 1954 when the Louisiana Legislature provided two million dollars for constructing the new Louisiana State Library building completed in 1958.

Although the State Library had assumed the financial responsibility for services provided Louisiana's blind citizens through the New Orleans Public Library in 1951, it was not until the new State Library building was completed in 1958 that the service became a State Library function.

Sixty years of dedication to the on-going development of Louisiana's public library service demonstrates the State Library's Clear Purpose. . . Complete Commitment.

IDENTIFICATION OF NEEDS AND PLAN OF ACTION

IMPROVE THE EFFICIENCY AND EFFECTIVENESS OF ADMINISTRATION

GOAL I — TO IMPROVE THE EFFICIENCY AND EFFECTIVENESS OF THE ADMINISTRATIVE, PLANNING AND SUPPORT CAPABILITIES OF THE STATE LIBRARY ADMINISTRATIVE AGENCY.

STATUS/NEEDS

In accordance with the provisions of the Library Services and Construction Act and all regulations relating thereto, as well as the Louisiana Revised Statutes, the Louisiana State Library has responsibility for the administration, planning, monitoring and evaluation of programs, with the advice and assistance of the State Advisory Council on Libraries.

Inherent in this responsibility are such functions as overall management of programs; establishment and revision of related policies and procedures; provision of fiscal control, personnel and property management; staff support and direction for all state and federally funded projects; data collection and dissemination; and provision of a monitoring and evaluation process. For public libraries to achieve their goals, the Louisiana State Library must maintain and strengthen its leadership role in statewide planning and development, and administer state and federal funds in compliance with state and federal requirements. Funding is essential to cover personnel and operating costs incurred in carrying out responsibilities.

An on-going need is for the Library Services and Construction Act State Advisory Council on Libraries to advise the State Library.

OBJECTIVES

1. Provide for improved agency LSCA planning and implementation, grants development, monitoring and evaluation, and fiscal and personnel management.

2. Support the activities of the LSCA State Advisory Council on Libraries necessary to assist the State Library in carrying out its function.

3. Strengthening the agency's planning, administrative, and support capabilities
   a) by attracting competent professional staff
   b) by cooperating, at the national level, with other library-related agencies, in the implementation of certain activities, and
   c) by a continuing analysis of factors affecting public library service in Louisiana.

ACTIVITIES

1. Perform and coordinate tasks necessary to administer the State Plan, and plan and evaluate statewide library services.

2. Fund all activities of the LSCA State Advisory Council on Libraries essential to assist the State Library in carrying out its function.

3. Initiate a series of public forums statewide to elicit recommendations from citizens for the improvement of library services in all types of libraries. This activity will precede the White House Conference on Libraries and Information Services to be held in 1991. The recommendations for change will be considered by the LSCA State Advisory Council on Libraries and will be included in the State Library's Long Range Planning document.

EVALUATION

Evaluation will be based on the extent to which LSCA planning and implementation is improved, and the activities of the State Advisory Council on Libraries are supported.

EXTEND LIBRARY SERVICES TO AREAS OF THE STATE
AND TO GROUPS OF PERSONS WITHOUT SUCH SERVICES

GOAL II — TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM BY PROVIDING INCREASED ACCESS TO AND PROVISION FOR LIBRARY RESOURCES, SERVICES AND PERSONNEL TO AREAS AND GROUPS OF PERSONS WITHOUT LIBRARY SERVICES.

STATUS/NEEDS — As of 1968, a public library system had been established in each of Louisiana's 64 parishes. One recent survey showed that most of the state's residents are within a twenty minute drive to the nearest public library branch. Today, rural areas and small communities without a library branch are accommodated with bookmobile service. Thirty-nine of the parish library systems, in addition to supporting branch libraries, also provide bookmobile service. Thus it is felt that in Louisiana, access to public library service is adequate.

OBJECTIVES — Not applicable.

ACTIVITIES — Not applicable.

EVALUATION — Not applicable.

EXTEND AND IMPROVE LIBRARY SERVICES TO AREAS OF THE STATE IN WHICH SERVICES ARE INADEQUATE

GOAL III-A TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM BY PROVIDING INCREASED ACCESS TO AND PROVISION FOR LIBRARY RESOURCES, SERVICES AND PERSONNEL TO AREAS OF THE STATE IN WHICH LIBRARY SERVICES ARE INADEQUATE.

STANDARD Libraries shall employ at least an adequate level of full-time equivalent staff on a per capita basis as follows:

	Adequate	Superior
Total Library staff	1 per 2,000	1 per 1,500

SOURCE: Standards for Public Libraries in Louisiana (Baton Rouge: PLS, Louisiana Library Association, 1989) p. 6.

STATUS/NEEDS As of 1989 twelve of the sixty-one parishes and three municipal libraries (Bienville, Catahoula, East Baton Rouge, Jackson, Allen, Plaquemines, Iberville, St. Charles, St. James, Tensas, West Baton Rouge, and Cameron) met or exceeded the standard. Fifty-two of the library systems did not attain the standard, thus a need exists to increase the staffing level in those libraries to one full-time equivalent staff member for every 2,000 population.

Listed below are the parish and municipal libraries that did not meet the staffing standard and the number of FTE's they are short to be adequate.

Parish	No. Staff Needed	Parish	No. Staff Needed
Orleans	94.98	Evangeline	10.50
Caddo	45.66	Morehouse	10.46
Jefferson	32.81	Webster	9.92
Calcasieu	27.38	Ascension	9.58
Lafayette	25.45	Iberia	9.32
Livingston	24.85	St. Martin	9.31
St. Tammany	23.67	Acadia	8.39
Lafourche	23.46	Tangipahoa	7.50
Terrebonne	21.53	Vermilion	7.23
Ouachita	21.25	St. Mary	5.80
Rapides	18.73	Lincoln	5.75
St. Bernard	17.78	Franklin	5.26
Vernon	17.68	Morgan City	5.07
Bossier	15.25	Union	5.02
Audubon	11.85	Jefferson Davis	3.99
Natchitoches	11.72	Opelousas	3.62
Washington	11.50	DeSoto	3.46
Avoyelles	11.00	Grant	3.29

Parish (cont'd)	No. Staff Needed	Parish	No. Staff Needed
Jennings	3.20	Sabine	1.76
Claiborne	3.14	Pointe Coupee	1.75
Richland	2.71	Caldwell	1.46
Beauregard	2.35	Red River	1.44
St. John	2.30	East Carroll	1.39
Madison	2.22	LaSalle	.96
Assumption	2.05	Winn	.32
Concordia	2.05	West Carroll	.25

OBJECTIVE 1. Encourage fifty-two libraries to bring staff levels more in line with the standard.

ACTIVITIES

1. The State Library's Public Library Consultant will meet with parish and municipal library boards to encourage their study of staffing ratios and assist in the preparation of long-range plans to increase staffing.

2. The State Library's Library Development Division will devote an issue of its quarterly newsletter, Insights, to guidelines for determining adequate staffing and strategies for attaining them.

3. Adequate staffing ratios will be a discussion topic for the State Library's annual Library Administrators' Conference and statewide library trustee workshops.

EVALUATION The 1990 Public Libraries Annual Statistical Report will be examined to determine the extent to which the 52 libraries increased staff levels to meet standard.

STANDARD

A public library shall provide a book collection based on the following scale:

Population Served	Adequate	Superior
Under 5,000	15,000	20,000
5,000 - 14,999	2 pc, 15,000 min.	4 pc
15,000 - 24,999	2 pc	4 pc
25,000 - 49,999	2 pc	4 pc
50,000 - 99,999	2 pc	4 pc
100,000 - 499,999	1.5 pc, 200,000 min.	3 pc, 400,000 min.
500,000 and over	1.5 pc	2.5 pc

This scale shall be used as standards for branch library and parishwide totals.

The State Library will continue to distribute funds, when available, to those libraries which have met the minimum standard, because continued enhancement of collections at or near minimum standard levels will accrue even greater benefit to library users by adding fresh materials and newer reference sources.

SOURCE

Standards for Public Libraries in Louisiana (Baton Rouge PLS, Louisiana Library Association, 1989) p.4.

STATUS/NEEDS

As of 1989 forty-four of 64 parish and municipal libraries exceeded the minimum standard established for the size of the community they serve. Thirty-two percent (20 of 64 libraries) did not meet the minimum standard, thus a need exists to increase these collections to the recommended minimum per capita level or above.

The list that follows is of books per capita by parish, grouped according to suggested standards for population served.

For libraries serving a population under 5,000, 15,000 volumes are considered adequate and 20,000 superior. For libraries service from 5,000 to 14,999 people, two volumes per capita (15,000 minimum) are considered adequate and four per capita superior. For libraries serving from 15,000 to 24,999 people, two volumes per capita are considered adequate and four per capita superior. The figures below are the books owned, per capita, for each library.

5,000 to 14,999	
East Carroll	1.70
(Adequate or Above)	
West Carroll	2.15
Red River	2.30
Jennings	2.62

5,000 to 14,999 (cont'd)

(Adequate or Above)	
Tensas	2.85
Catahoula	3.24
Caldwell	3.64
Cameron	3.89

15,000 to 24,999

Assumption	1.73

(Adequate or Above)	
Union	2.21
Franklin	2.31
Madison	2.42
Concordia	2.57
St. James	2.62
Grant	2.65
LaSalle	2.68
West Baton Rouge	2.72
Pointe Coupee	2.80
Richland	2.89
Claiborne	2.93
Jackson	3.21
Bienville	3.22
Allen	3.35
Morgan City	3.84
Winn	4.50

For libraries serving from 25,000 to 49,999 people, two volumes per capita are considered adequate and four per capita superior.

Natchitoches	1.36
Avoyelles	1.50
St. Martin	1.62
Lincoln	1.66
Audubon	1.71
Morehouse	1.81
Webster	1.91

(Adequate or Above)	
Washington	2.02
Jefferson Davis	2.09
Beauregard	2.11
DeSoto	2.14
Evangeline	2.32
St. John	2.65
Opelousas-Eunice	2.74
Sabine	2.93
St. Charles	3.59
Iberville	3.71
Plaquemines	3.79

For libraries serving from 50,000 to 99,999 people, two volumes per capita are considered adequate and four per capita superior.

Bossier	1.25
Lafourche	1.25
St. Bernard	1.32
Livingston	1.36
Tangipahoa	1.37
Ascension	1.47
Vernon	1.68
(Adequate or Above)	
Acadia	2.07
Iberia	2.18
Vermilion	2.52
St. Mary	2.95

For libraries serving from 100,000 to 499,999 people, 1.5 volumes per capita (200,000 minimum) are considered adequate and three per capita (400,000 minimum) are considered superior.

Jefferson	1.38
Lafayette	1.43
Caddo	1.43
(Adequate or Above)	
East Baton Rouge	1.65
St. Tammany	1.70
Ouachita	1.77
Terrebonne	1.88
Rapides	2.15
Calcasieu	3.17

For libraries serving a population of 500,000 or more 1.5 volumes per capita are considered adequate and 2.5 per capita superior.

(Adequate or Above)	
Orleans	1.94

OBJECTIVE — Bring Collections identified as deficient up to or above the standards for population served by 1995.

ACTIVITIES

1. The State Library will encourage and assist the Louisiana Legislative Network, public library directors and boards in their effort to bring the need for increased state aid to support the purchase of library materials, to the attention of the state legislature and Louisiana's citizens.

2. The State Library will encourage and assist public library directors and boards in their effort to increase local funding for books and other library materials and equipment.

3. The State Library, through its Public Library Consultants, will encourage, support and advise public library administrators in their effort to tap alternate funding sources and generate additional monies for the purchase of library materials.

4. The Louisiana State Library shall continue to distribute, when available, state aid and LSCA Title I funds when adequate to public libraries for the purchase of library materials.

EVALUATION

Evaluation will be based upon the extent to which the collections of those identified libraries are increased or exceed recommended minimum standard of books per capita by 1995.

STANDARD — Each library shall have a written statement of policy covering collection development, including the selection, maintenance, and weeding of book and non-book materials. This policy statement shall incorporate a section on intellectual freedom.

STATUS/NEEDS — According to a 1983 State Library survey of Louisiana public libraries, twenty-three out of sixty-four library systems had neither written nor adopted materials selection or weeding policies.

OBJECTIVE — Improve the quality of collection development practices.

ACTIVITIES

1. The State Library will, through continuing education workshops and administrative librarian meetings, provide instruction in developing these policies and assistance in reviewing policies currently in practice.

2. The Public Library Consultants, during their on-site visits, may examine the written policies and evaluate the collections and provide guidance in identifying collection areas needing building or weeding.

EVALUATION — The evaluation will be based upon increased circulation and shelf space, and the increased efficacy of searching for desired materials. The use of weeding practices and the adoption of written selection and weeding policies will be surveyed eighteen months after conducting a program addressing these practices and policies.

STANDARD

Non-print materials shall be acquired, organized, and made available as an integral part of the Audiovisual Resource Center collection. These materials shall be provided as extensively as the limits of availability, usefulness, and physical arrangement will permit, and shall comprise a minimum of 10% of the materials budget each year.

Audiovisual equipment shall be provided on site.

STATUS/NEEDS

Because audiovisual materials are often beyond the financial reach of most of Louisiana's small and medium sized public libraries, the State Library's audiovisual collection fills the gap. The State Library recognizes the importance of audiovisual materials and services by offering a centralized collection of 16 mm films, 1/2" VHS videocassettes, audiocassettes, and LP's available for loan to public libraries and their patrons and to state agencies and their employees. In so doing, the Audiovisual Resource Center offers materials in the collection which are suitable for children, young adults, and adults. This collection attempts to meet the needs of its users in the areas of information, culture, and recreation.

Eight libraries have developed 16 mm film collections which are available, to some extent, for limited loan to other parish libraries. Forty libraries have, or are developing, videocassette collections which are not available for loan to other parish libraries. The State Library's audiovisual collection consists of: (1) 16 mm films--1,513 titles (3,041 prints); (2) videocassettes--1,159 titles (2,757 cassettes); (3) audiocassettes--216 titles (784 cassettes); (4) LP's--1,838 titles (2,982 discs); and (5) multimedia--35 titles.

Louisiana has not adopted measurable standards by which need can be determined.

OBJECTIVE

Improve the quality and quantity of 16 mm films, videocassettes, audiocassettes, and recordings available to public libraries for library programming and loan to the general public, as well as to state agencies.

ACTIVITIES

1. The State Library will continue to build its collection for loan to Louisiana's public libraries and state agencies, with particular emphasis on children's 16 mm films, videocassettes of classic films and the arts (music, opera, drama, and art), and audiocassettes of books on cassette.

2. The State Library will provide public libraries with continuing education programs, workshops, and printed guidelines to assist in policy formulation, selection, evaluation, and care and maintenance of audiovisual materials.

3. The State Library will encourage the use of its collection of videos for public library in-house children's programs.

4. The State Library will develop its collection of videocassettes on literacy to carry out the State Library's programs for support of the literacy effort in the state.

EVALUATION

Evaluation will be based upon the extent to which the State Library is able to:

1. expand its collection,

2. provide assistance to public libraries in policy formulation, selection, evaluation, and care and maintenance of audiovisual materials, and

3. promote demand for the in-house children's programs video collection.

STANDARD

The Library Director shall be certified by the Louisiana State Board of Library Examiners, except for individuals who have been Library Director for less than twenty-four (24) months and Directors who are working toward certification by pursuing a Master's degree in library science from a library school program accredited by the American Library Association.

STATUS/NEED

The criteria for Louisiana certification include: (1) a master's degree from an American Library Association accredited library school and (2) successful completion of the State Board of Examiners library administrators examination. Of Louisiana's sixty-four public library directors, thirty-four (34) have Executive Certificates, two hold Temporary Certificates, eighteen have Master's degrees from accredited library schools and are eligible for certification, and ten are not eligible. There are no vacancies.

OBJECTIVES

1. Encourage those directors eligible to obtain State Board certification.

2. Encourage ineligible acting administrators to (1) complete an advanced accredited library science degree and (2) obtain board certification.

3. Encourage Library Boards to hire certified or certifiable library administrators.

ACTIVITIES

1. Provide directors eligible for certification with Board exam preparation assistance through consultation and provision of continuing education courses, administrative workshops and library administrators meetings.

2. Provide acting directors with assistance in improving their library and administrative skills through consultation and provision of continuing education courses, administrative workshops and library administrators meetings.

3. The State Library's Public Library Consultants may provide Library Boards with assistance in locating prospective library directors and with guidelines for evaluating them.

EVALUATION

Evaluation will be based upon the increased number of library administrators holding state board certification.

STANDARD — Output measures and the planning process may be used by any local library in conjunction with input measures to determine local goals and objectives and to assist in allocation of resources.

SOURCE — Standards for Public Libraries in Louisiana (Baton Rouge: Public Library Standards Committee, Louisiana Library Association, 1989) p.1.

STATUS/NEEDS — With the assistance of eighteen parish libraries, the State Library's Library Development Division conducted a two year pilot program to (1) acquaint librarians with the use of output measures and to (2) examine the validity of the measures as service performance evaluation tools. According to a recent (1983) administrative survey, two-thirds of Louisiana's public libraries are without written goals and objectives. The collection and analysis of output measures data is a first step to the development of service goals and objectives.

OBJECTIVES — Institute the use of output measures to evaluate public library service and to assist in the development of long-range plans and objectives for service improvement.

ACTIVITIES

1. Workshops and/or Administrative Librarians' Conference programs have been and will continue to be presented to train librarians in the collection and analysis of output measure data, and in its utilization as a service planning tool.

2. Data collected and findings made will be shared with public librarians through mailings and future Administrative Librarians' Conference.

EVALUATION — Evaluation will be based on the adoption of output measures as a standard evaluative library practice.

EXTEND AND IMPROVE LIBRARY SERVICES TO AREAS OF THE STATE IN WHICH SERVICES ARE INADEQUATE

GOAL III-B TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM THROUGH THE DEVELOPMENT OF COMMUNITY INFORMATION AND REFERRAL CENTERS.

STATUS/NEED In Louisiana, it is generally the large metropolitan libraries in densely populated areas that offer in-depth community information and referral centers. Generally, in smaller, more rural areas, public libraries do this on an informal, case by case basis, knowing the community they serve well enough to refer the calls immediately or through an informal community network which exists and calls are made until the right person or services are located. Referring callers who wish to learn to read to local literacy providers is one example of this type service that some Louisiana libraries provide on a fairly regular basis.

OBJECTIVES

1. Public libraries, small and large, should be surveyed to see what services they offer in this area.
2. Add materials to the State Library's collection which explores information referral and make these materials known to librarians through Communique'.

ACTIVITIES

1. Review current literature to add materials to this particular area of the State Library's collection.
2. Public library consultants will informally survey the librarians as to whether this type service is provided at the local level.

EVALUATION Results of this informal survey will be discussed among Library Development staff and a future course of action will be mapped out.

EXTEND AND IMPROVE LIBRARY SERVICES TO AREAS OF THE STATE IN WHICH SERVICES ARE INADEQUATE

GOAL III-C — TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM BY PROVIDING AND DISPLAYING EDUCATIONAL MATERIALS, AND CONDUCTING COMMUNITY-WIDE PROGRAMS AIMED AT PREVENTING AND ELIMINATING DRUG ABUSE.

STATUS/NEED — This is a new area of responsibility that cannot be addressed until additional funding can be located and additional personnel hired.

Public libraries currently provide educational materials in various formats about drugs and the problems associated with drug abuse. Library Development will continue to work with libraries suggesting programs and community agencies that can assist in this effort on an informal basis during field visits.

OBJECTIVES — Not applicable.

ACTIVITIES — Not applicable.

EVALUATION — Not applicable.

EXTEND AND IMPROVE LIBRARY SERVICES TO AREAS OF THE STATE IN WHICH SERVICES ARE INADEQUATE

GOAL III-D — TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM BY ASSISTING LIBRARIES IN PROVIDING MOBILE LIBRARY SERVICES TO CHILD-CARE PROVIDERS OR CHILD-CARE CENTERS.

STATUS/NEED — Public libraries in Louisiana as a whole have generally provided adequate library service to children. Over the past six years the State Library's statewide summer reading program has gained momentum and national attention by receiving the John Cotton Dana Award on two occasions.

Some parish libraries with bookmobiles or van service pay regular visits to child-care centers to work with the children and the child-care providers. Too, some libraries provide regular programs for these agencies and invite the children to come to the library.

OBJECTIVES

1. Continue to urge parish libraries to work closely with children in day-care centers and with child-care providers.
2. Suggest that libraries provide children's programming at the library and invite children from local child-care agencies.
3. Suggest that local libraries put on mini-workshops for child-care providers on the 1) importance of reading; 2) good books for reading; and 3) how to read a story.

ACTIVITIES

1. Administrative Librarians' Conference will explore this topic.
2. Public library consultants will work closely with local parish libraries while making field visits.

EVALUATION — The narrative section of the monthly reports turned in by parish libraries will be reviewed to see if there is an increase in activities with child-care centers and child-care providers, and public library consultants will make follow-up visits to libraries which have such programs to see how effective they were.

EXTEND AND IMPROVE LIBRARY SERVICES TO URBAN AND RURAL AREAS WITH HIGH CONCENTRATIONS OF LOW-INCOME FAMILIES

GOAL IV-A — TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM BY EXTENDING AND IMPROVING ACCESS TO AND PROVISION FOR LIBRARY RESOURCES AND INFORMATION SERVICES TO LOW-INCOME FAMILIES IN URBAN AND RURAL AREAS.

STATUS/NEEDS

Poverty and illiteracy often go hand-in-hand, which is certainly the Louisiana situation. The 1980 census shows that 15.1 percent of Louisiana's families have incomes below poverty level, well above the national average of 9.6 percent. In forty-two parishes the percentage of families living in poverty exceeds the state average. Even more illustrative of the extent of poverty suffered by many families is the fact that 13.5 percent of the population have incomes 75 percent below poverty level.

Louisiana has the highest functional illiteracy rate in the country, double that of the national average.

According to the 1980 Census, forty-four of Louisiana's parishes have populations over 50 percent rural.

Each of Louisiana's sixty-four parishes has an established library system, with provision for serving urban and rural areas. It is felt that access to public library service is adequate for all Louisiana citizens.

OBJECTIVES

1. Plan, develop, maintain, expand and promote programs of service for the disadvantaged with emphasis on innovative outreach programs such as intergenerational literacy and drug abuse prevention.

2. Develop collections of materials suitable in format, subject, interest, and reading level for use of the disadvantaged.

3. Provide consultation, training, and technical assistance to public librarians in strengthening, maintaining and expanding programs for and services to the disadvantaged.

4. Promote interagency cooperative planning and implementation of programs for the disadvantaged.

ACTIVITIES

When available, the State Library will:

1. Award subgrants to develop, maintain, or expand literacy programs or projects for the undereducated adult.

2. The State Library will continue to build its Hi-Low collection.

3. The State Library will provide continuing education programs and workshops to assist public librarians in the development of services to the disadvantaged.

4. The State Library will plan and promote with other agencies, organizations or groups, the development, maintenance or expansion of literacy programs for undereducated adults.

EVALUATION

Evaluation will be based upon the extent to which (1) programs for the disadvantaged and the illiterate are developed, maintained, expanded and promoted, (2) the continued growth and circulation of the State Library's Hi-Low Collection, (3) the development of continuing education programs and (4) interagency planning and promotion of programs for the disadvantaged and illiterate occur.

EXTEND AND IMPROVE LIBRARY SERVICES TO COMBAT ILLITERACY

GOAL IV-B TO PROVIDE AND PROMOTE LITERACY PROGRAMS FOR THE UNDEREDUCATED ADULT.

STATUS/NEED Louisiana has the highest functional illiteracy rate in the country, double that of the national average. According to the 1980 Census, 7.8 percent of the state adult population is functionally illiterate.

The challenge to encourage and assist these individuals in obtaining their educational potential is immense. It is essential that the opportunity to learn to read be provided them.

Louisiana's State and public libraries have a history of cooperating with educational and community organizations and groups to promote, enrich and provide learning opportunities for our undereducated adults. These will include intergenerational library services.

As recently as 1983, the Louisiana Department of Education-Bureau of Adult and Community Education and the Louisiana State Library co-sponsored a two year project titled, "Libraries: A Discovery for Adult Learners." The project, funded by the Bureau, drew the attention of Louisiana's undereducated adults to the varied services available to them through public libraries. Our public libraries served as referral agents to other local adult education programs, and in many cases, as the instructional center for those programs.

The State Library published and disseminated a bibliography of its growing High Interest-Low Reading Level Collection and assisted in the preparation and distribution of eight hundred literacy information packets to each of Louisiana's public library headquarters and branches, as well as every adult basic education supervisor and teacher. The bibliography is being up-dated, duplicated and getting readied for distribution to public libraries, literacy providers, and ABE programs.

The State Library is affiliated with the Louisiana Coalition for Literacy and the Capital Area Literacy Coalition.

In 1986 the State Library was awarded a $24,650 LSCA Title VI Literacy Grant to conduct five tutor-training workshops across the state. A Public Library Consultant assisted fourteen public libraries prepare a Literacy Grant application. Of these fourteen, nine received grant awards in excess of $180,000 to develop literacy programs.

An additional $25,000 LSCA Title VI Literacy Grant was awarded to the State Library for 1987. The funds were used to purchase hardware and software for computer-assisted instruction to support literacy programs throughout the state and to become a clearinghouse for such information in the state. Six Louisiana public libraries received $133,925 during this grant period to aid the literacy effort.

The State Library did not receive a grant in 1988 but 5 public libraries and 2 branch libraries received a total of $157,740. In 1989 five public libraries and the State Library received a total of $116,230 in LSCA Title VI funds for library projects.

The State Library received $25,000 in FY90 which enabled the literacy collection to be expanded and updated.

The Associate State Librarian was appointed by Governor Roemer to a Louisiana Literacy Task Force, chaired by First Lady Patti Roemer. After a six month effort a task force report with recommendations was presented. The first tangible result was the creation in the 1989 Regular Session of the Legislature of a State Office for Literacy attached to the Governor's Office which will coordinate literacy efforts across the state. The Associate State Librarian and State Librarian have been appointed to the State Office of Literacy Advisory Council.

OBJECTIVES

1. Promote continued interagency cooperative planning and implementation of literacy programs.

2. Continue to expand the State Library's High Interest-Low Reading Level Book Collection and promote its circulation to public libraries for use by adult basic education classes and the undereducated adults throughout Louisiana.

3. Promote continued cooperation between local Adult Education Programs and parish libraries.

4. Plan, develop, maintain, expand and promote literacy programs for undereducated adults, with emphasis on innovative outreach programs. Including intergenerational library services.

ACTIVITIES

1. The State Library will plan and promote with other agencies, organizations or groups, the development, maintenance or expansion of literacy programs for undereducated adults including intergenerational library services.

2. The State Library will continue to build its Hi-Low Collection.

3. The State Library will print and distribute bibliographies of its Hi-Low Collection to parish libraries, adult education supervisors and teachers.

4. When available, the State Library will award subgrants to develop, maintain or expand literacy programs or projects for the undereducated adult.

EVALUATION

Evaluation will be based upon the extent to which (1) literacy programs or projects for the undereducated adults are developed or expanded, (2) the continued growth and circulation of the State Library's Hi-Low Collection, (3) the publication and distribution of Hi-Low Bibliographies, and (4) interagency planning and promotion of literacy programs occur.

EXTEND AND IMPROVE LIBRARY SERVICES TO COMBAT ILLITERACY

GOAL IV-C TO PROVIDE FOR THE ESTABLISHMENT AND SUPPORT OF MODEL LIBRARY LITERACY CENTERS.

STATUS/NEED This is a new area of responsibility which will require assessment before the State Library can make a decision on what the future course of action will be.

OBJECTIVES Not applicable.

ACTIVITIES Not applicable.

EVALUATION Not applicable.

IMPROVE LIBRARY SERVICES TO THE BLIND AND PHYSICALLY HANDICAPPED

GOAL V-A — TO STRENGTHEN THE STATEWIDE LIBRARY SYSTEM IN ORDER TO MEET THE SPECIALIZED NEEDS OF LOUISIANIANS WHO ARE BLIND OR PHYSICALLY HANDICAPPED BY INSURING ACCESS, AVAILABILITY AND DELIVERY OF SPECIALLY FORMATTED LIBRARY AND INFORMATION MATERIALS AND PROMOTING LIBRARY PROGRAMS TO INCLUDE THE BLIND OR PHYSICALLY HANDICAPPED.

STATUS/NEEDS — The National Library Service for the Blind and Physically Handicapped (NLS) estimates that 1.4% of the general population needs specially formatted library materials because of visual or physical limitations. At the present, 5,275 Louisianians or 9% of the 58,800 eligible readers are being served by the Louisiana State Library's Section for the Blind and Physically Handicapped (SBPH). There is a need to promote services to other blind and physically handicapped citizens.

Circulation at SBPH is now meeting the demands of readers. There is a need to maintain this circulation.

OBJECTIVE 1. Increase public awareness of library service programs for the blind and physically handicapped with the purpose of reaching all potential readers and promoting public support.

ACTIVITIES

1. Provide local T.V. and radio stations with promotional PSA's.
2. Attend meetings of state associations for the blind and physically handicapped.
3. Contact nursing homes and retirement communities.

EVALUATION — Evaluation will be based upon the increase in new readers in the state and the increase due to information to the elderly.

OBJECTIVE 2. Maintain high circulation level of reading materials while increasing readership.

ACTIVITIES

1. Upgrade automated circulation equipment and software for more efficient circulation of materials.

2. Continue duplication of popular and damaged cassette books.

3. Supply players for recorded books for the blind.

4. Promote Summer Reading Program for Children with Special Education Teachers and State Associations for the blind and physically handicapped.

EVALUATION Evaluation will be based upon circulation statistics remaining at current book per reader level while readership increases.

OBJECTIVE 3. Provide more direct contact with users of the library services in order to resolve any problems encountered with the services and to make the reader advisors and the library's collection easily accessible.

ACTIVITIES

1. Conduct regional forums to inform blind and visually handicapped individuals in the north and central regions of the state of SBPH services.

2. Develop a patron handbook for new readers.

3. Contact by phone each new reader to introduce the reader to the library service.

4. Contact by letter each reader who has not ordered a book in the past six months.

5. Continue a quarterly newsletter in large print, braille and on cassette. Maintain a free "800" watts line number with an answering machine to encourage readers to contact the library if any problems are encountered with the service.

EVALUATION Evaluation will be based on lowering the percentage of readers canceling the library service in the coming year.

IMPROVE LIBRARY SERVICES TO THE HANDICAPPED

GOAL V-B — TO STRENGTHEN THE STATEWIDE LIBRARY SYSTEM IN ORDER TO MEET THE SPECIALIZED NEEDS OF LOUISIANIANS WHO ARE HANDICAPPED. BY INSURING ACCESS, AVAILABILITY AND DELIVERY OF LIBRARY AND INFORMATION MATERIALS TO INCLUDE THE HANDICAPPED.

STATUS/NEEDS — The Louisiana State Library recognizes that many residents of Louisiana are limited in their ability to use traditional library services and collections due to various physical disabilities and health impairments. Funding is provided to meet these needs through programs in Goal IV and Goal V-A. Further assessment is needed before a separate program is initiated.

OBJECTIVE — Not Applicable.

ACTIVITIES — Not Applicable.

EVALUATION — Not Applicable.

ESTABLISH A PROGRAM OF LIBRARY SERVICES FOR THE RESIDENTS OF STATE-SUPPORTED INSTITUTIONS

GOAL VI — TO ESTABLISH A LIBRARY SERVICE PROGRAM FOR THE RESIDENTS OF STATE SUPPORTED INSTITUTIONS.

STATUS/NEEDS — The Louisiana State Library cooperates with state agencies in establishing and partially funding, through LSCA Title I monies, two year pilot programs to provide library service with emphasis on technology and literacy for the patients, inmates and residents of state health, hospitals, and correctional institutions. Since 1968, twenty-three new libraries have been created, and the collections of eight established institutional libraries have been broadened and expanded through the Cooperative Endeavor Agreements. These libraries serve a resident population of 17,040 located in eight residential schools for the mentally handicapped, five mental health facilities, one forensic facility, four juvenile correctional institutions, and ten adult correctional institutions. The remaining seven institutions lacking library service serve a combined population of 2,345.

OBJECTIVE 1. Support and promote, in seven institutions where it is lacking, the development of library service through the organization of two year pilot programs.

ACTIVITIES

1. Consultant and supervisory services will be provided during the pilot program. Thereafter, consultant services will be provided on a continuing basis.
2. Furniture, equipment and library materials will be selected and purchased as needed for the pilot program.
3. All books, audiovisual and computer software materials acquired during the pilot program will be processed at the State Library Processing Center.
4. The pilot library's collection and service program may be supplemented with books, periodicals, recordings, 16mm films and videocassettes borrowed through interlibrary loan.
5. Upon the program's conclusion, ownership of all library materials, furniture and equipment purchased for the library shall be transferred to its institution.

OBJECTIVE 2. Determine the need for the continued support, promotion, maintenance and expansion of library service in state supported institutions.

ACTIVITIES — Conduct, by 1995 a survey of state institutional library services, compare with existing national standards, and formulate a long-range plan to assist the parent agencies in bringing all institutional library services up to standard.

EVALUATION — Evaluation will be based upon the extent to which library service in state-supported institutions is maintained and expanded to meet national standards.

Louisiana Institutional Population
Lacking Library Service (7)
As of June, 1990

NAME	TYPE	POPULATION
Allen Correctional Center	Adult	600
Avoyelles Correctional Center	Adult	600
Columbia State School	Mental Retardation	32
Louisiana War Veterans Home	Adult	236
New Orleans Adolescent/ Children's Hospital	Emotionally Disturbed	75
New Orleans Home and Rehabilitation Center	Adult	202
Winn Correctional Center	Adult	600
	TOTAL	2,345

STRENGTHEN THE CAPACITY OF THE STATE LIBRARY ADMINISTRATIVE AGENCY

GOAL VII TO STRENGTHEN THE CAPACITY OF THE STATE LIBRARY ADMINISTRATIVE AGENCY

STATUS/NEEDS

Materials

The Louisiana State Library provides a central collection of materials from which all public libraries may borrow, thus vastly increasing their opportunity for adequate service to users. There is a need to maintain and significantly expand the State Library's collection of materials, a major resource for all of Louisiana's libraries.

As noted, a central collection of materials in all subject areas is an important resource which reduces both cost and duplication. This is also true of specialized materials such as those in the Louisiana collection of the State Library. Materials written by Louisianians and/or about Louisiana are of great use to scholars and researchers throughout the state and nation. The full depository status of the State Library for state documents makes it a primary source for other libraries in the discovery and use of political, economic, and other social data. There is a need to maintain and expand this unique collection for library users statewide.

The State Library provides the primary central collection of 16 mm films used by civic, business, and youth groups and clubs throughout Louisiana. Local public libraries use catalogs of these films published by the State Library to arrange for their advance booking. In addition, video and audio cassettes not likely to be available locally are supplied through public libraries.

The Library of Congress National Library Service for the Blind provides recorded materials for storage and circulation from a central facility at the State Library. These materials are distributed to thousands of Louisiana's blind or physically handicapped readers directly. The collection must be maintained and continually reviewed for freshness and relevance, since these books are often the primary link with the outside world for many of these special readers. Since the Department of Health and Human Resources has ceased to supply players for recorded books for the blind, the State Library has assumed this function to avert a major service disruption.

Facilities

One major detriment to the success of Louisiana Public Library service is the poor condition and inadequate size, design and location of many library facilities. A recent statewide survey

of library administrators revealed keen interest in the construction of new local library headquarters and branches, and in the expansion and renovation of older facilities. This interest has, within the past three years, also been demonstrated by the number of letters of intent and applications submitted to the State Library for LSCA Title II construction grants.

A serious and growing concern is the need for additional space to house the collections of the State Library. Built in 1958 to house 360,000 volumes, the present facility is jammed with over 600,000 volumes. Every means to deter the inevitable has been taken; compression, raising shelving height, conversion to microform, utilization of every available storage space, and extensive deselection of lesser used materials. The State has been requested to expand this facility every year since 1981. The State has in progress three major renovation projects for the State Library building: asbestos abatement, HVAC replacement, and electrical system replacement. It has also authorized planning funds for a building expansion to be executed at a future date, with architect selection scheduled for fall, 1990.

Continuing Education

State law mandates that Louisiana public library directors be "certified" by a state board of library examiners. Nevertheless, several directors of mostly rural parish library systems are not eligible for certification, primarily due to their lack of library education and training. Other library directors and staffs find it difficult to maintain professional currency and technical competence without the benefit of planned, professionally conducted training programs and workshops.

Public library trustees in Louisiana have had little opportunity to learn about their roles and responsibilities. The State Library has sponsored an American Library Trustee Association Workshop in Library Leadership to which trustee response was gratifying. More such learning experiences must be provided to enable trustees to discharge their responsibilities effectively.

Paraprofessional and other library staff members involved in direct service to the library user must be skilled in areas such as reference, interlibrary loan, problem-patron management, cataloging, and a myriad of other library related tasks. Workshops for this group of staff members have been very successful over the past several years and evaluations indicate a desire for more.

Cataloging

The development of CD-ROM and other optical systems for the inexpensive storage of large data bases has rendered the need for a centralized processing center obsolete. Commercial products are now available which make on-site cataloging cheaper than the centralized product.

The new laser cataloging system will permit the continuation of high standard, uniform cataloging. A specialized cataloging unit for those libraries needing assistance with difficult materials has been established.

Consulting

Much of the close cooperation that exists between the State Library and the state's public libraries is attributable to the consulting staff of the Library Development Division. Public librarians have come to depend on these well trained specialists for help in such diverse areas as assessing community needs, developing programs, planning tax elections, designing in-service training, evaluating LSCA project applications, organizing service to special groups, promoting children's services and preparing for library automation. The consultants give cohesiveness and continuity to the statewide library system. The need to provide consultative services, especially to the smaller, rural public library, will continue. There is also a need to expand the number of consultants available, in order to amass an extensive pool of competencies from which libraries can draw, and to provide direct personal visits to each library site more often than once each year. An automation consultant is now being provided through the Library Operations Division.

These and other efforts must be continued and expanded to provide appropriate learning experiences so that trustees and professional/nonprofessional staff members (in all libraries, including the State Library) may enhance their job knowledge, skills, and abilities, and improve library services to users. Areas such as automation, LSCA regulations, tax election strategies, personnel management, library construction, and many others, are important topics for consideration in the development of a comprehensive continuing education program by the State Library.

The State Library, in cooperation with other agencies capable of research, such as the Louisiana State University School of Library and Information Science, and in contracts with professional consultants, should proceed with appropriate studies and research projects to chart directions for long range planning and implementation.

Public Awareness

Informal surveys of Louisiana citizens reveal that many neither know the location of the public library nearest them, nor can they identify more than two or three of the library's services. It seems pointless to build fine library facilities stocked with fresh and substantive information and accompanied by a myriad of services if the target user is largely unaware that it all exists. Many libraries seem to lack the resources or the knowledge to develop effective public relations programs.

The State Library of Louisiana has developed statewide travelling exhibits (a Huey Long photobiography and a history of Louisiana's constitutions), "themed" statewide reading programs, and other projects to raise awareness and interest in libraries. However, a much more formal planned program of public relations/information dissemination is indicated. Obviously it must be centralized, appropriately staffed and funded, and professionally managed to be effective and economical. The capacity of the State Library to develop a broad program to educate users and non-users about library services and to encourage and promote communication between libraries must be strengthened. One step in this direction is the State Library's proposal for Louisiana to become an affiliate of the Library of Congress Center for the Book. Through its programs, the Louisiana Library Foundation and a Louisiana Center for the Book would echo the Library of Congress mission to demonstrate and emphasize the importance of books, reading, and libraries to our State. As a State Center, Louisiana would be able to utilize the authority of the name of the Library of Congress and its expertise in designing library promotional materials and programs.

Studies - Surveys

The problems of space limitations in existing facilities and personnel shortages have converged with the new opportunities offered libraries through technological developments to create in Louisiana's public libraries a heightened interest in automation. Several are experimenting with "integrated systems," and others are seeking to automate one or more basic functions. The State Library has implemented the nation's first statewide networking plan based on laser disc technology which permits extensive resource sharing at less cost and greater efficiency than previously possible. This system is called LAsernet.

Louisiana's public libraries are just now beginning to use the new performance measurements for a clearer view of library use. No satisfactory survey has been conducted of citizen needs in

this state for library service since 1978 (Louisiana's Governor's Conference on Libraries). It is vital that the needs of citizens be assessed, that they have an opportunity to assist in the development of strategies to meet those needs, and that realistic plans for implementation be developed. Planning for the 1991 White House Conference on Libraries has begun, and a series of public forums will be held in seven regions of the state, to be chaired by the Governor.

Louisiana's public libraries are sorely non-competitive in attracting young, well trained library professionals, primarily because of low salaries. A comprehensive survey of salaries paid to librarians should be conducted and the information gained provided to library trustees and administrators for use in formulating new salary scales.

OBJECTIVES

1. Provide a comprehensive collection of materials in varying formats to meet the State Library's role as a central resource for libraries and library users in Louisiana.

2. Provide opportunities for professional and job-related growth to library staffs, trustees and librarians through training programs.

3. Conduct appropriate studies, surveys, and research projects in areas such as assessing the library needs of the public, automation, and other emerging issues, and incorporate the results into the long-range planning process.

4. Develop a statewide, comprehensive, continuing public information/public relations program.

5. Seek affiliation with the Library of Congress Center for the Book for a Louisiana Center for the purpose of developing programs to stimulate the public's appreciation of books, reading, and library services.

6. Continue such cooperative programs as LAsernet to reduce local library costs and enhance service effectiveness.

7. Provide consultative services to public libraries for the identification and achievement of improved library services and facilities.

ACTIVITIES

1. Maintain the general collection of monographs and serials.

2. Add approximately 12,000 volumes per year.

3. Maintain and expand the Louisiana special collection.

4. Continue the publication of the LAsernet database.

5. Explore on-line catalog alternatives.

6. Maintain a collection of 16 mm films.

7. Maintain a collection of recordings.

8. Add hundreds of titles to the instructional video collection.

9. Publish appropriate catalogs and bibliographies of State Library holdings.

10. Provide workshops and training sessions for library staff, librarians, trustees, and State Library staff.

11. Publish a State Library newsletter and a list of continuing education opportunities in the Southwest and Southeast Regions.

12. Maintain and operate the State Library Specialized Cataloging Assistance Center.

13. Provide direction, monitor and evaluate LSCA Title I, II, and III projects at the local level.

14. Conduct evaluations of all State Library programs.

15. Develop and implement a state plan to promote the role and value of libraries in the educational process, and assist libraries in the implementation of local public information programs.

16. Establish a steering committee with representation from across the State with the purpose of organizing a Louisiana Center for the Book and a Louisiana Library Foundation.

17. Seek support for the Louisiana Center for the Book from business, educational, library and book communities.

18. Develop with the cooperation of parish libraries, statewide programs for the Louisiana Center for the Book promoting the value of books, reading and library service.

19. Improve existing library services in all parishes by advising, assisting, and consulting with public librarians and library boards.

20. Encourage local libraries to achieve state standards for library service through better management policies and procedures.

21. Encourage the development of special projects to meet the needs of those citizens who are either underserved or have inadequate services available.

22. Collect data and publish statistical information relative to public library use, activities, and funding.

23. Conduct a survey of tax election results to assist in devising strategies for successful campaigns.

24. Provide blind or physically handicapped citizens with recorded materials and appropriate instructions for securing their use.

25. Award LSCA Title II construction grants to libraries on the basis of need (adequacy of building plans), and availability of local matching funds.

26. Continue the development of LAsernet.

EVALUATION

Evaluation will be based on the extent to which (1) a comprehensive collection of materials is maintained, expanded, and used; (2) continuing education opportunities are offered, staff participation encouraged and performance improved; (3) surveys or studies are conducted and the results used in planning; and (4) a statewide plan for public relations/ information dissemination is developed.

STRENGTHEN MAJOR URBAN RESOURCE LIBRARIES

GOAL VIII — TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM THROUGH THE DEVELOPMENT OF THE RESOURCES AND SERVICES OF DESIGNATED MAJOR RESOURCE LIBRARIES.

OVERVIEW — Three Louisiana libraries have successfully applied for the latest Major Urban Resource Libraries grant. East Baton Rouge Parish Library, New Orleans Public Library and Shreve Memorial Library-Caddo were so designated in 1980.

Five state criteria were used to determine the value of urban resource library collections and qualification for designation as a major resource library. To qualify as a MURL, all standards had to be met or exceeded.

STANDARD 1. — A MURL shall have a collection of at least 200,000 volumes and be adequate to meet the demands upon it by users and other libraries throughout the regional area.

STATUS/NEEDS

MURL	NUMBER OF VOLUMES
East Baton Rouge Parish Library	633,533
New Orleans Public Library	1,039,264
Shreve Memorial Library-Caddo	396,746

OBJECTIVE 1. — To maintain and exceed the level of adequacy and develop a collection of quality and quantity.

ACTIVITIES — Subgrants to increase the size of MURL library general collections will be awarded when appropriation for the Library Services and Construction Act exceeds $60,000,000.

OBJECTIVE 2. — To enhance the service program to better meet the demand of local and regional users and libraries for information and materials.

ACTIVITIES

1. A MURL shall acquire resources and provide services to meet the identified local and regional demands.

2. A MURL shall publicize resources purchased under this program to area libraries.

EVALUATION — Evaluation will be based upon the extent to which the size of the general collection is increased at the conclusion of the grant period.

STANDARD 2. A MURL shall provide not less than $2.00 per capita for expenditures in an effort to maintain and strengthen library resources and services.

STATUS/NEEDS

MURL	Per Capita Expenditure
East Baton Rouge Parish Library	$ 24.27
New Orleans Public Library	$ 10.03
Shreve Memorial Library-Caddo	$ 12.25

OBJECTIVE 1. A MURL shall meet the standard.

ACTIVITIES Not applicable.

EVALUATION Not Applicable.

STANDARD 3. A MURL shall provide access to staff who are subject specialists.

STATUS/NEEDS Louisiana's MURLs provide access to specialists in the following subject areas:

East Baton Rouge Parish Library -- Genealogy, Microfilm/ Government Documents, Library Information Service, Grantsmanship, Collection Development, Young Adult Services, Juvenile Services, Business Reference, Adult Services and Large Print Materials.

The New Orleans Public Library (Orleans Parish) -- Foreign Languages, Grantsmanship, Government Documents, Art and Music History, Archival Materials, Literacy.

The Shreve Memorial Library (Caddo Parish) -- Government Documents, Petroleum Information, Genealogy.

OBJECTIVE To provide users with in-depth reference and reader's advisory assistance through access to staff who have subject specialist knowledge.

ACTIVITIES A MURL library will seek to develop the reference and special subject skills of its staff to meet local and regional information needs through their participation in continuing education courses and in-house training.

EVALUATION Evaluation will be based upon the extent that these libraries are able to employ and encourage the development of subject specialists.

STANDARD 4. A MURL shall provide access to special resource collections and serials.

STATUS/NEEDS Louisiana's MURLs have developed and provide access to the following special resource collections:

East Baton Rouge Parish Library

Genealogy	Annie Laurie Moody Collection
Young Adult Literature	Baton Rouge Room
Business	Grantsmanship
Large Print	State Documents

New Orleans Public Library - Orleáns

Federal and State Documents
City Archives
Periodicals
Louisiana
Louisiana Photographs
Literacy

Shreve Memorial Library - Caddo

Reference
Genealogy
Petroleum

OBJECTIVE To continue the development of established special collections and encourage the creation of others.

ACTIVITIES A MURL shall survey its local and regional users and libraries to determine the demand for resource collections and serials.

EVALUATION Evaluation will be based on the extent to which established collections continue to grow in quality and quantity, and in the capacity of the MURLs to provide or create service programs which meet local and regional user needs.

STANDARD 5. A MURL shall provide user access to library materials located within the region and the state through direct service or interlibrary loan. Interlibrary loan requests shall be processed in accord with the Louisiana Interlibrary Loan Code and Procedure Manual.

STATUS/NEEDS Louisiana's MURLs provide regional and statewide access to library materials through direct service and interlibrary loan.

OBJECTIVE — To provide the patron with continued regional and statewide access to library materials.

ACTIVITIES

1. The State Library's Public Library Consultants will encourage public libraries to refer patrons to MURL libraries for on-site use of resources and for interlibrary loan of materials.

EVALUATION — Evaluation will be based upon the increased number of interlibrary loan requests directed to and the increased circulation statistics of MURL libraries.

STRENGTHEN METROPOLITAN LIBRARIES WHICH SERVE AS
NATIONAL OR REGIONAL RESOURCE CENTERS

GOAL IX — TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM THROUGH THE DEVELOPMENT OF RESOURCES AND SERVICES OF A REGIONAL RESOURCE CENTER.

STATUS/NEED — Louisiana does not have metropolitan libraries which serve as national or regional resource centers.

OBJECTIVES — Not applicable.

ACTIVITIES — Not applicable.

EVALUATION — Not applicable.

IMPROVE LIBRARY SERVICES TO PERSONS WITH LIMITED ENGLISH-SPEAKING ABILITY

GOAL X — TO PROVIDE IMPROVED ACCESS TO AND PROVISION FOR SPECIALIZED LIBRARY RESOURCES AND INFORMATION SERVICES FOR PERSONS WITH LIMITED ENGLISH-SPEAKING ABILITY.

STATUS/NEED — According to the 1980 Census of Population, over one percent of the residents in thirty-three of Louisiana's parishes speak French at home. Of course, the majority of the French spoken is of the local Cajun dialect. Interest in things Cajun (culture, history, cuisine and language) and desire to preserve this heritage is in revival.

There are also fourteen parishes in which Spanish is the home language for over one percent of the population. The majority of this population is assumed to have recently immigrated. Several small communities of recently arrived Vietnamese immigrants are also located within the state. This population has often sought assistance from their local public libraries in obtaining bilingual materials to teach English as a second language.

The status of library service to and the development of foreign language material collections for these groups is mostly unknown but assumed poor.

Listed below are the thirty-three parishes, in rank order from the lowest to the highest percentage, with over one percent of their population speaking French at home.

Parish	Percent	Parish	Percent
Natchitoches	1.1%	Pointe Coupee	8.9%
St. Tammany	1.3%	Calcasieu	9.5%
Tangipahoa	1.5%	Allen	10.3%
Beauregard	1.6%	St. James	11.3%
East Feliciana	1.6%	Terrebonne	16.4%
Orleans	1.6%	Cameron	19.8%
St. Bernard	2.0%	Iberia	21.3%
East Baton Rouge	2.1%	Jefferson Davis	21.5%
Rapides	2.3%	Assumption	23.4%
Livingston	2.5%	Lafayette	24.1%
Jefferson	3.1%	St. Landry	25.2%
St. John the Baptist	4.1%	Lafourche	27.9%
Iberville	4.5%	Acadia	28.5%
West Baton Rouge	4.8%	Avoyelles	36.3%
Ascension	4.9%	Vermilion	40.3%
Plaquemines	5.4%	Evangeline	41.7%
St. Mary	6.4%	St. Martin	43.1%
St. Charles	6.7%		

Listed below are the fourteen parishes, in rank order from the lowest to the highest percentage, with over one percent of their population speaking Spanish at home.

Parish	Percent	Parish	Percent
Lafayette	1.1%	St. John the Baptist	1.3%
Lincoln	1.1%	Caddo	1.5%
Richland	1.1%	Caldwell	1.5%
St. Tammany	1.1%	St. Bernard	1.9%
East Baton Rouge	1.2%	Orleans	2.9%
Bossier	1.3%	Vernon	3.1%
St. Charles	1.3%	Jefferson	3.4%

Small Vietnamese settlements are located in the following parishes:

Caddo, East Baton Rouge, Jefferson, Lafayette, Orleans and St. Mary.

OBJECTIVES

1. Determine the availability, type and age of foreign language materials present in Louisiana's public libraries.
2. Identify those groups that will use foreign language materials.
3. Provide support resources throughout the state for users with limited English-speaking ability.

ACTIVITIES

1. The State Library will continue to develop its Foreign Language Collection of books, magazines and recordings and promote its use through the publication and distribution of a revised catalog listing these holdings.
2. The State Library will compile an index to all foreign language materials collected by Louisiana's public libraries.
3. The State Library will provide parish libraries, when funds permit, subgrants to develop core collections of Cajun and other foreign language materials when a representative community has been identified as desiring them.

EVALUATION

Evaluation will depend upon the completion of the above activities.

IMPROVE SERVICES TO SENIOR CITIZENS

GOAL XI-A TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM BY PROVIDING IMPROVED ACCESS TO AND PROVISION FOR LIBRARY RESOURCES AND INFORMATION SERVICES FOR SENIOR CITIZENS.

STATUS/NEEDS Senior Citizens are Louisiana residents age 65 years and over. These individuals (404,279), comprise 9.6% of the state's population.

The study of aging, the economic, social, political, psychological and physical impact that growing older has upon the individual, the family unit and the community is a recently developed academic discipline. Recent, too, is the concept of a unique library program (beyond the traditional library service to elderly, blind and handicapped persons and nursing home residents) designed to meet the particular information and library resource needs of the elderly. These needs are still largely undefined. Help is needed to meet the literacy needs of older people. Nationally, over thirty-five percent of the elderly are functionally illiterate. It is unlikely that Louisiana's illiteracy rate for this group would be less than the national average. In 1986, the State Library and the Governor's Office of Elderly Affairs signed a cooperative agreement which provides for better coordination of existing services provided by both agencies and more sharing of information.

OBJECTIVES

1. Identify the unmet information and library service needs of Louisiana's elderly.
2. Plan, develop, implement, expand and promote programs and projects for senior citizens, especially intergenerational library services.
3. Promote interagency cooperative planning and implementation of literacy and other programs of interest and service to the aged, especially those of the Governor's Office of Elderly Affairs.

ACTIVITIES

1. Conduct a statewide survey to assess the unmet information and library service needs of Louisiana's elderly.
2. Provide consultation, technical assistance and training to public libraries in planning services for older adults.
3. Develop guidelines for library service to nursing homes.

4. Encourage the exchange of service ideas through continuing education workshops and publications, in particular intergenerational library services.

5. Award, if funding levels are adequate, competitive subgrants to develop local projects for senior citizens.

EVALUATION

Evaluation will be based upon the extent to which programs and projects for senior citizens are planned, developed, implemented, maintained, expanded and promoted.

CONSTRUCT AND IMPROVE PUBLIC LIBRARY FACILITIES

GOAL XII — TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM THROUGH ADEQUATE FACILITIES, FURNISHINGS AND EQUIPMENT TO PROPERLY HOUSE AND SUPPORT LIBRARY PROGRAMS ACROSS THE STATE.

STATUS/NEEDS — The successful establishment of public library service in each of Louisiana's sixty-four parishes was due in large measure to the leadership, dedication and financial assistance provided through the State Library's one-year Demonstration Projects. In forty-four years (1925-1969) the State Library not only planned, staffed and financed a professional quality library for each parish, but also gained local support for their continued growth and maintenance. Considering Louisiana's economy and the vastness of its undereducated adult population, the establishment of these libraries, before the provision of Federal funding, is most impressive.

Since its inception in 1964, the Library Services and Construction Act, Title II has been utilized to partially fund thirty-eight Louisiana building projects (thirteen headquarters, eleven branches, and fourteen additions). The combined local and capital outlay for these buildings exceeded eight and a half million dollars.

In 1980, the Architecture for Public Libraries Committee of the American Library Association conducted the U.S. National Public Library Space Needs Assessment Survey. The survey was conducted to present realistic statistical data on the public library space needs to document the need for the proposed National Library and Information Services Act, Title III, Public Library Construction. In Louisiana, 35 (55%) of the public libraries responded to the survey. The results showed that there was an urgent need for construction funds in the state. The 35 responding libraries indicated a need for 43 building projects over a five year period from 1981-85. These projects were for main library and branch construction, which included new construction and additions to existing facilities. Total square footage needed was 431,434; total construction costs were estimated at $32,546,705, of this, only $13,555,844 would have been available from the local libraries.

In 1983, the U.S. Congress passed the Emergency Jobs Bill which included $50 million for Library Services and Construction Act, Title II, Public Library Construction. Louisiana received $953,298. In May 1983, the Louisiana State Library surveyed the parish libraries as to public library construction needs. 31 (48%) of the parish libraries responded. The survey showed that 41 libraries needed to be built new, added on to, and/or renovated; adding 212,058 sq. ft. at a projected cost of $17,641,460. The State Library awarded four LSCA Title II grants to construct two new main libraries, one addition to a

main library and one central branch facility. Total square footage added will be 36,500, at a total cost of $2,150,000, with 56% of the cost born by the parish library from local funding.

In 1986, the State Library awarded another round of construction grants to three public libraries: two for expansion and one for remodeling for easier handicapped accessibility thus adding 30,516 square feet of expanded space and 7,600 square feet of remodeled/altered space. Local monies in the amount of $1,921,127 have been obligated to these three projects matched with $457,480 federal.

In 1987 the Public Library Section of the Louisiana Library Association adopted Standards for Public Libraries in Louisiana which contain a section on facilities, including a statement on access by the handicapped.

Two grants were awarded in 1987: Claiborne Parish Library received a $300,000 grant for construction of a 6,500 square foot headquarters building and Red River Parish Library received $95,203 in Federal funds to expand and renovate the main library. An equal amount of local funds were available to match the Federal dollars.

Three construction grants in the amount of $568,000 were awarded in 1989. New Orleans Public was awarded $168,000 for energy efficient purposes. Two branches are to be built. The Galvez Branch of the Ascension Parish Library will contain 9,740 square feet of space and will replace a rental space with 750 square feet. The Breaux Bridge Branch of the St. Martinville Parish Library is adding 3,112 square feet of space and remodeling 2,425 square feet of existing space. Local matching funds are available for all three projects.

Grant applications for Title II Construction projects are currently being received and evaluated for 1990.

OBJECTIVES

1. To work with the newly adopted public library standards in order to operate and maintain an effective construction program appropriate to the needs of Louisiana citizens.

2. To ascertain the current status of library facilities, furnishings and equipment in relation to revised minimum facility standards and local plans of service, formulate recommendations and implement a plan to rectify any deficiencies found.

3. To award subgrants to legally established public libraries which lack the adequate facilities, furnishings and equipment necessary to properly house and support the library program for:
   - the construction of new library buildings;
   - acquisition, expansion, remodeling and alteration of existing buildings;
   - initial equipment to accommodate new technologies for new or existing buildings;
   - remodeling to conserve energy;
   - meeting the standards of the Architectural Barriers Act of 1968; and
   - purchasing historic buildings for conversion to public libraries.

ACTIVITIES

1. Refine and conduct, at five year intervals, the Public Library Construction Interest Survey to identify public library physical plant deficiencies and technology needs statewide.

2. Formulate a plan of action for correcting deficiencies found.

3. Implement when funds are available the plan to rectify identified deficiencies.

4. Seek financial assistance from local, state, Federal and private sources to allow for new construction/remodeling of existing facilities.

5. Award grants for new construction/remodeling/expansion/alteration of existing facilities and for technology enhancements; conserve energy; eliminate handicap barriers; and, purchase historic buildings for conversion to public libraries.

EVALUATION

1. Evaluation will be based upon the extent to which the three activities have been accomplished by the assigned target dates.

2. Evaluation will be based upon the extent to which the Building Interest Survey is completed and evaluated, and a plan devised and implemented to correct deficiencies found.

3. Evaluation will be based upon the extent to which financial assistance becomes available and grants are awarded.

GOAL XIII — TO ENHANCE THE QUALITY OF LIBRARY SERVICES AVAILABLE TO LOUISIANA RESIDENTS BY DEVELOPING LINKAGES AMONG ALL LIBRARIES, WHICH ENABLE LIBRARY USERS TO HAVE RAPID AND IN-DEPTH ACCESS TO THE COLLECTIVE RESOURCE OF THE STATE.

STATUS/NEEDS

The Louisiana Numerical Register (LNR) was published by the State Library for 21 years (1968-1989). It contained Library of Congress catalog card numbers representing the holdings of over 100 libraries in Louisiana. This numerical finding aid on microfiche was greatly enhanced in the 1980's by the State Library's publication of its complete catalog (catfiche) in full bibliographic form with author, title, and subject indexes.

The advent of laser encoding technology and its application to library database management problems in the mid-1980's spurred the State Library to investigate its use in strengthening these existing interlibrary resource sharing mechanisms.

By 1986 the State Library was ready to propose the nation's first automated interlibrary loan referral system to be linked to a laser encoded statewide bibliographic database. When the response of the state's public libraries to this proposal of a limited 10-site pilot project became overwhelmingly positive, the pilot phase was abandoned in favor of immediate full network development, with local libraries covering most of their own costs of participation.

With 35 charter members -- 32 of 64 parish libraries, 2 academic libraries, and the State Library -- the new statewide network, called LAsernet, began operating in September, 1987. It handled nearly 50,000 successful interlibrary loan transactions its first year. By mid-1990, its membership had grown to 52 stations, including 50 of the 64 parishes. The database had grown to 1.3 million titles and included all of L.S.U.'s holdings then available in machine readable form.

OBJECTIVES

1. For the Louisiana State Library to serve as the facilitator of the network organizational process by:

   a) developing effective plans for cooperation among all Louisiana libraries.

   b) continuing to support and improve the interlibrary loan component of LAsernet.

ACTIVITIES

1. The State Library will support LAsernet and the work of the LAsernet Committee established within L.L.A. in 1989.

2. The State Library will sponsor statewide meetings for network decision making and continuing education.

3. The State Library will contract with recognized automation consultants to address network activities at library administrators meetings and workshops.

4. The State Library will negotiate with libraries which own shared or stand-alone automated systems for access to their computer system by other libraries in the state. This will involve reaching agreement on policy and use issues as well as how to finance the necessary hardware, software and telecommunication technology.

5. The State Library will continue the implementation of the LAsernet cataloging and interlibrary loan system to achieve a state network for resource sharing which will include all public and as many academic, school and special libraries as will and can participate.

EVALUATION

Evaluation will be based upon:

1. the successful operation of LAsernet,

2. the expansion of LAsernet to other libraries and other types of libraries, and

3. the continued growth of interlibrary resource sharing.

GOAL XIV TO STRENGTHEN THE STATEWIDE LIBRARY SYSTEM BY ENCOURAGING THE DEVELOPMENT OF RESOURCE SHARING NETWORKS.

STATUS/NEEDS There exist among Louisiana's public (64), academic (35), special (100) and public school libraries, both formal and informal cooperative networks of local, regional, state and multi-state scope. These include three in-state medical consortiums plus the Louisiana Component of TALON (South Central Regional Medical Library Program), one academic interlibrary network, one statewide public school library network, LaGin - The Louisiana Government Information Network of state agency libraries and information centers, and two regional networks serving public, academic, and special libraries.

During the 1970's the State Library sought to establish a state network consisting of seven regional library systems. Four of the seven were established by 1974: Trail Blazer, Bayouland, SEALLING, and Green Gold. The fifth and last system, Heartland, was established in 1979. All were begun as pilot projects funded primarily through federal monies administered by the State Library. Increased work loads and inflationary costs required the addition of local funds to the system by 1976. By 1979 it became obvious that, without additional funds from either state or federal sources, the establishment of the remaining three systems and the maintenance of all seven would be extremely difficult. Efforts to secure state grants for system development and maintenance were rebuffed. The lack of federal funds in recent budgets for library programs halted the development and completion of the seven system networks.

In August, 1981 the State Librarian met with public libraries to examine alternatives to the regional systems approach for statewide resource sharing. From this meeting evolved the three pronged resource sharing program in effect today.

1. The State Library continues to distribute state aid to supplement local library book budgets. State law has been interpreted to permit the expenditure of local library funds for system participation. The monies permitted through this interpretation (along with the start up and support of federal funds) have enabled the Bayouland and Trail Blazer systems to continue their effort with local monies. Two systems have ceased operation and one has reduced its services.

2. The State Library serves as the major supplier of interlibrary loan materials and switching center for interlibrary loan requests.

3. The State Library has taken responsibility for developing LAsernet and updating its statewide data base of library book holdings.

OBJECTIVES

1. Achieve resource sharing in Louisiana through:

   a) Encouraging the development and linking of bibliographic data bases and access tools, primarily LAsernet.

   b) Providing interlibrary loan services.

   c) Creation of mechanisms for cooperative collection development.

2. Provide mechanisms for referral of information requests among the state's libraries.

3. Coordinate and promote Louisiana library network activities with local, regional, state and national information networks.

ACTIVITIES

1. Encourage the growing participation in LAsernet.

2. Seek increased state aid to enhance resources available for sharing.

3. Conduct pilot programs to evaluate the use of new resource sharing technologies, including electronic mail, telefacsimile document delivery, and enhanced telecommunication.

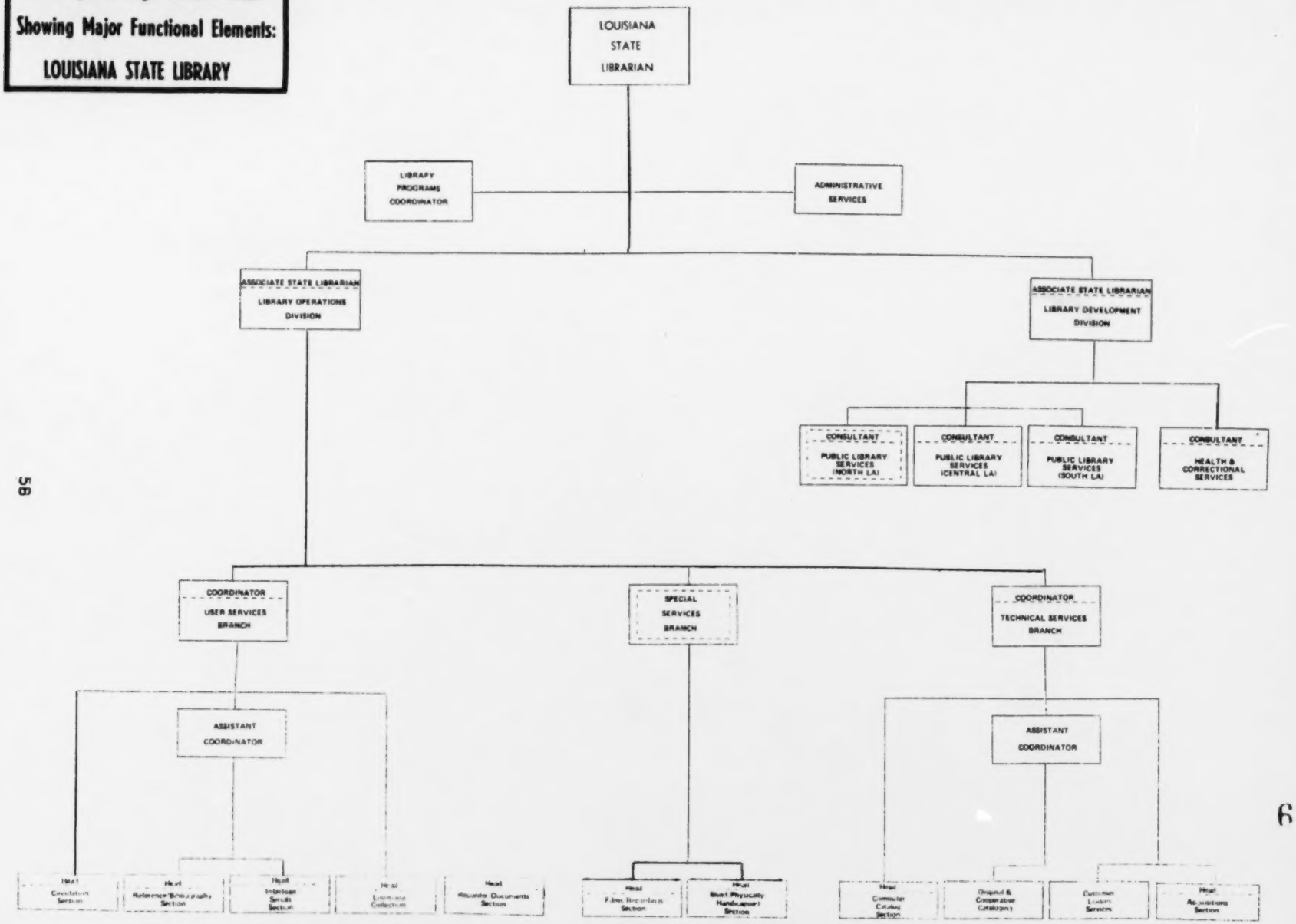
4. Begin revisions to and updating of the LLA Interlibrary Loan Code and Manual (protocol for resource sharing).

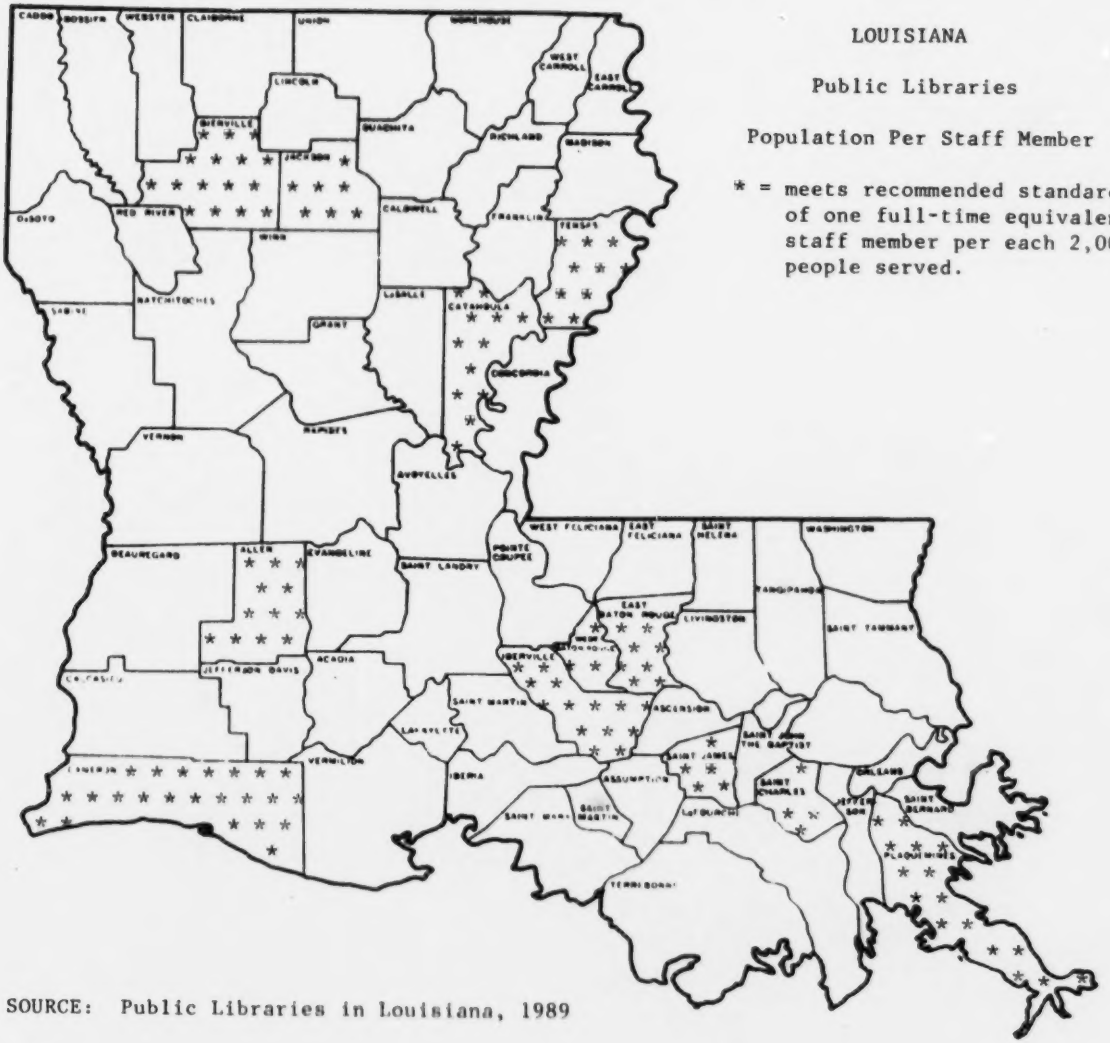
EVALUATION

Evaluation will be based upon the extent of increase in resource sharing and the extent of networking activity.

GOAL XV	TO STRENGTHEN THE STATEWIDE PUBLIC LIBRARY SYSTEM THROUGH THE DEVELOPMENT OF A STATEWIDE PRESERVATION COOPERATION PLAN.
STATUS/NEED	This is a new area of responsibility added under act. The State Library has made a decision not to pursue this goal until an assessment of need can be made.
OBJECTIVES	Not applicable.
ACTIVITIES	Not applicable.
EVALUATION	Not applicable.

Managerial Organization Chart Showing Major Functional Elements: LOUISIANA STATE LIBRARY


LOUISIANA STATE LIBRARIAN
LIBRARY PROGRAMS COORDINATOR
ADMINISTRATIVE SERVICES
ASSOCIATE STATE LIBRARIAN LIBRARY OPERATIONS DIVISION
ASSOCIATE STATE LIBRARIAN LIBRARY DEVELOPMENT DIVISION
CONSULTANT PUBLIC LIBRARY SERVICES (NORTH LA)
CONSULTANT PUBLIC LIBRARY SERVICES (CENTRAL LA)
CONSULTANT PUBLIC LIBRARY SERVICES (SOUTH LA)
CONSULTANT HEALTH & CORRECTIONAL SERVICES
COORDINATOR USER SERVICES BRANCH
SPECIAL SERVICES BRANCH
COORDINATOR TECHNICAL SERVICES BRANCH
ASSISTANT COORDINATOR
ASSISTANT COORDINATOR
Head Circulation Section
Head Reference/Bibliography Section
Head Interloan Service Section
Head Louisiana Collection
Head Records Documents Section
Head Films Recordings Section
Head Blind Physically Handicapped Section
Head Computer Catalog Section
Original & Cooperative Catalogers
Head Acquisitions Section



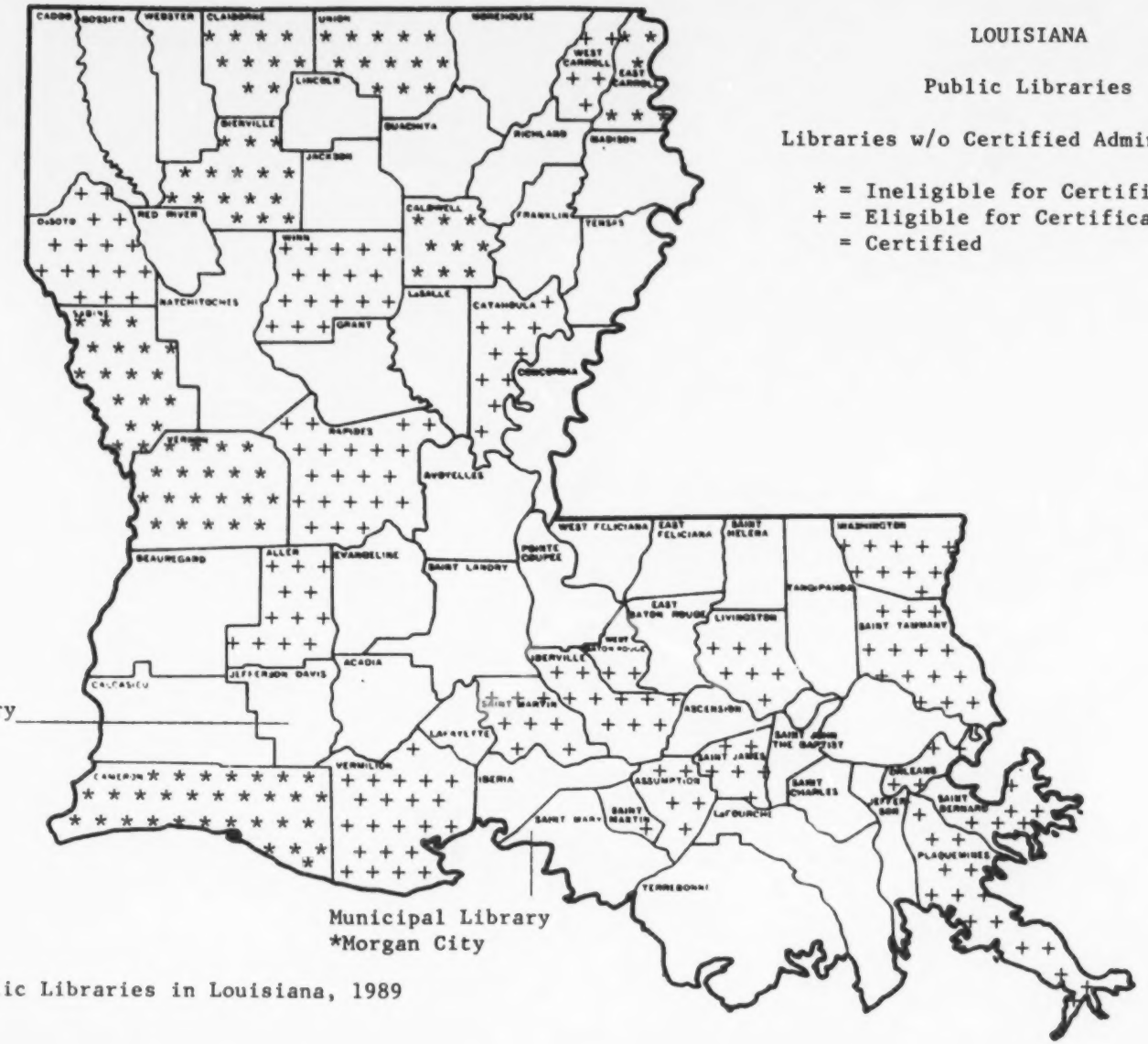
LOUISIANA

Public Libraries

Population Per Staff Member

* = meets recommended standard of one full-time equivalent staff member per each 2,000 people served.

SOURCE: Public Libraries in Louisiana, 1989



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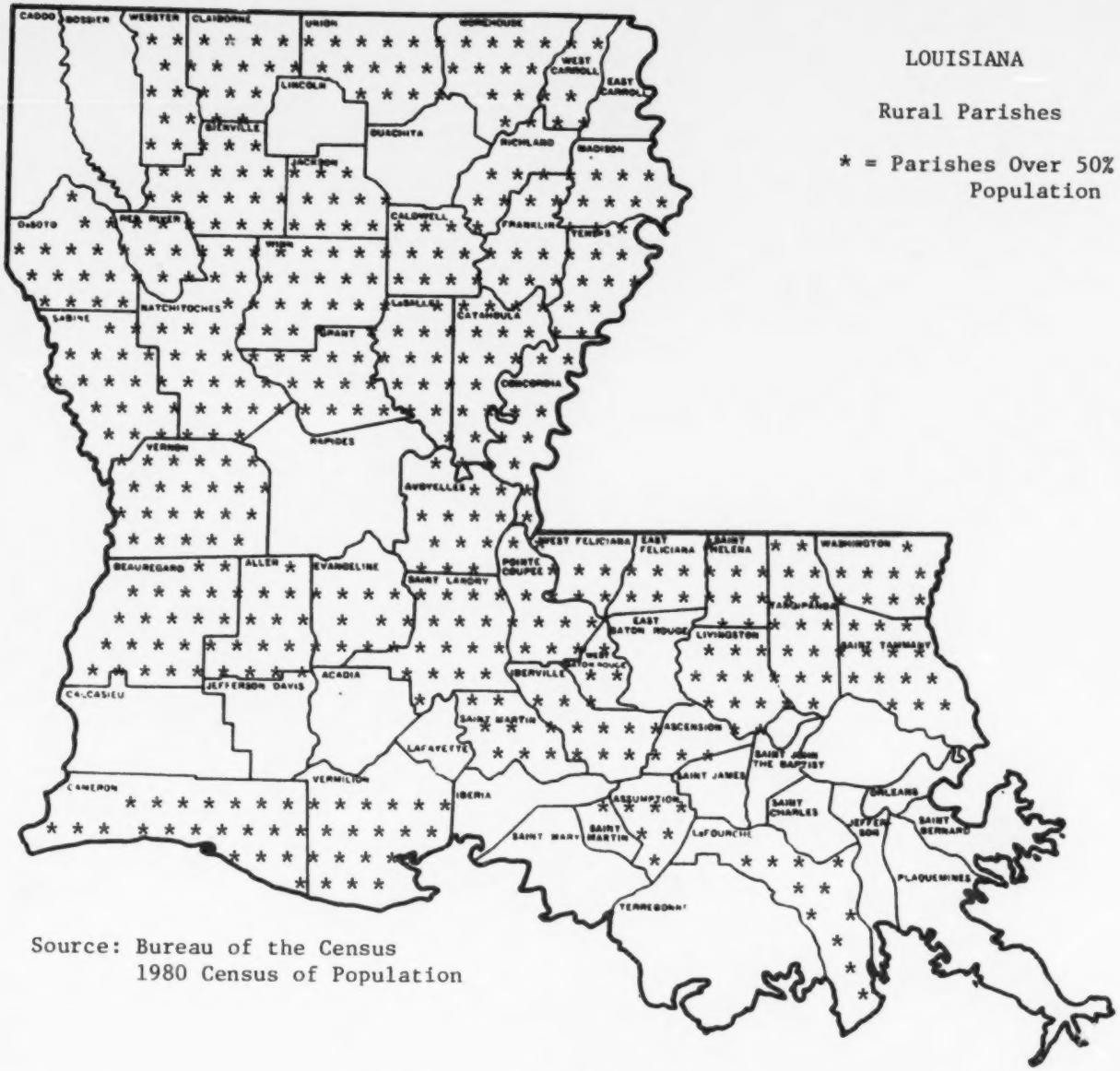
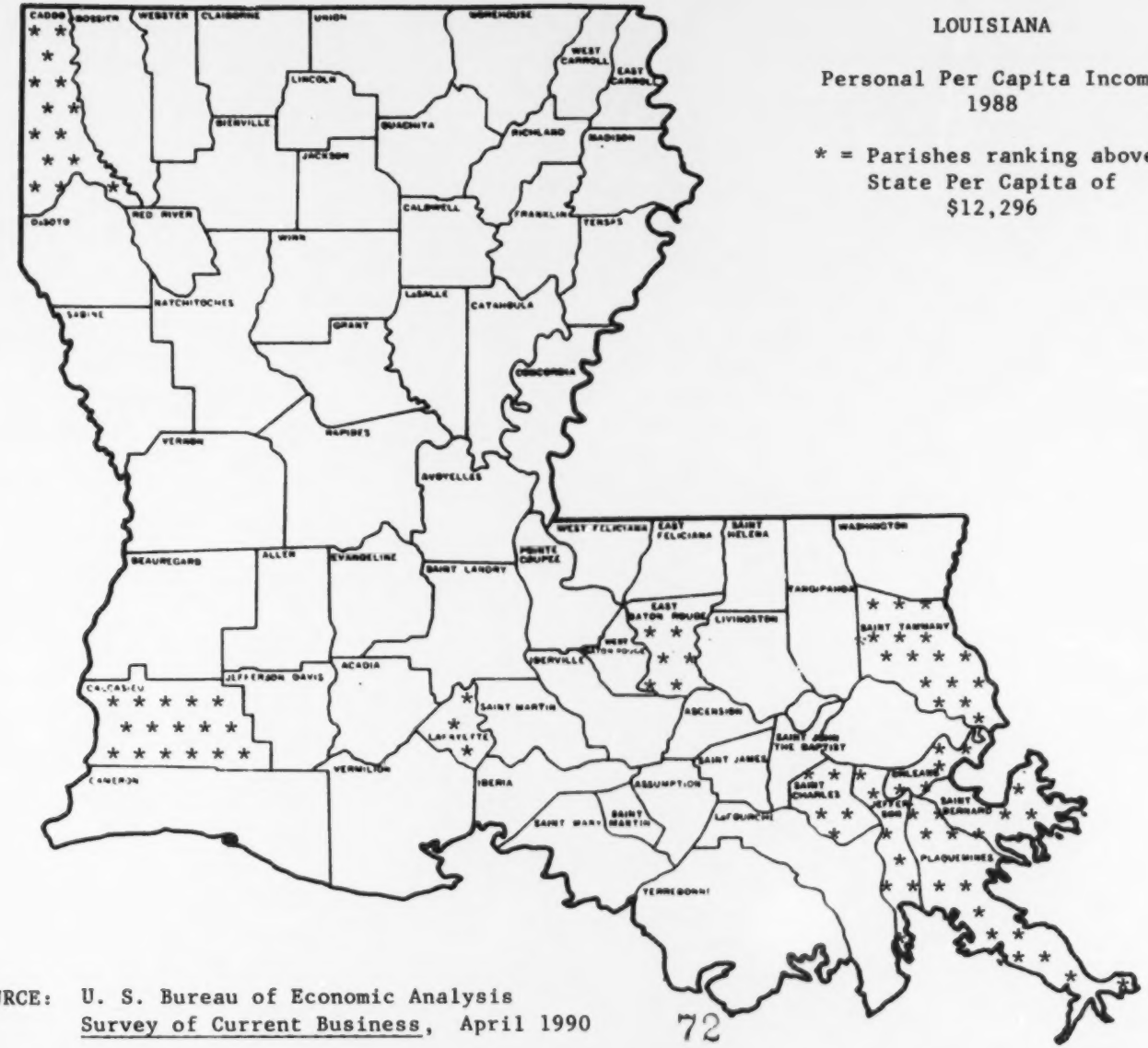


LOUISIANA

Rural Parishes

* = Parishes Over 50% Rural Population

Source: Bureau of the Census
1980 Census of Population

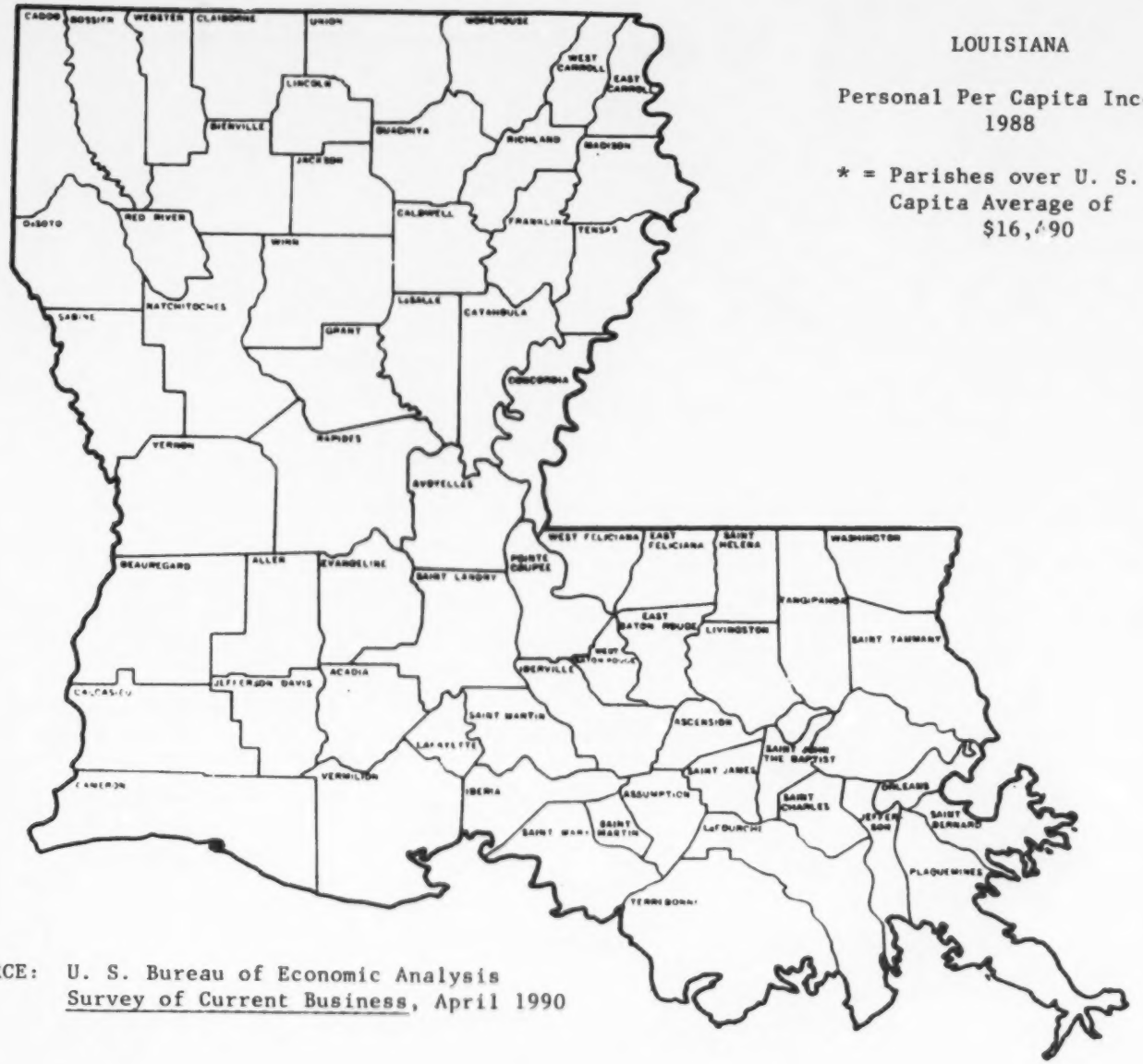


LOUISIANA

Personal Per Capita Income
1988

* = Parishes ranking above State Per Capita of $12,296

SOURCE: U. S. Bureau of Economic Analysis
Survey of Current Business, April 1990

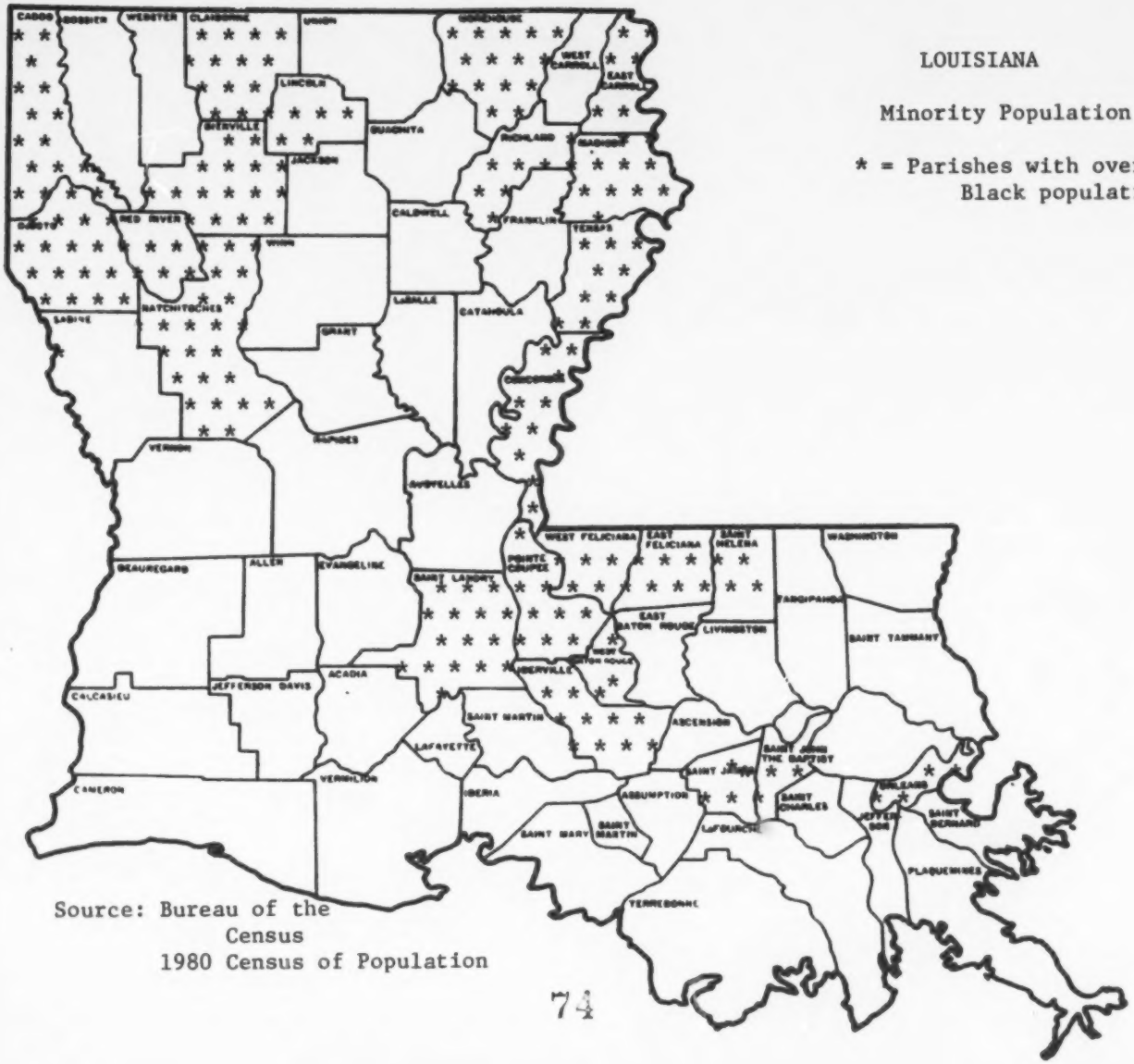


LOUISIANA

Personal Per Capita Income
1988

* = Parishes over U. S. Per Capita Average of $16,490

SOURCE: U. S. Bureau of Economic Analysis
Survey of Current Business, April 1990



LOUISIANA

Minority Population

* = Parishes with over 35% Black population

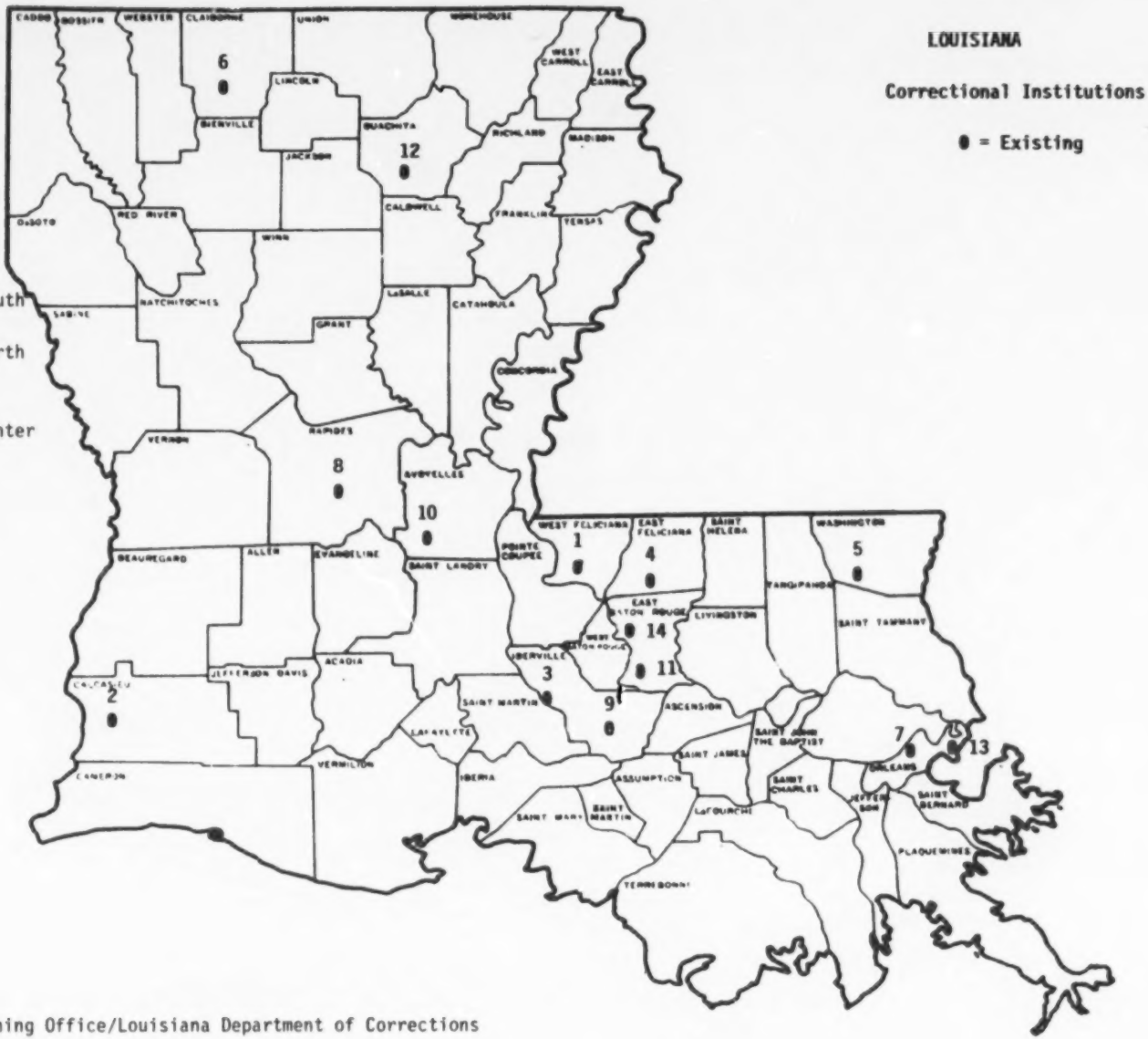
Source: Bureau of the Census
1980 Census of Population

Adult

1. LA State Penitentiary
2. LA Correctional & Industrial School
3. LA Correctional Institute for Women
4. Dixon Correctional Institute
5. Washington Correctional Institute
6. Wade Correctional Center
7. Work Training Facility/South New Orleans
8. Work Training Facility/North Pineville
9. Hunt Correctional Center
10. Avoyelles Correctional Center

Juvenile

11. LA Training Institute - Baton Rouge
12. LA Training Institute - Monroe
13. LA Training Institute - Bridge City
14. Juvenile Reception & Diagnostic Center



LOUISIANA

Correctional Institutions

● = Existing

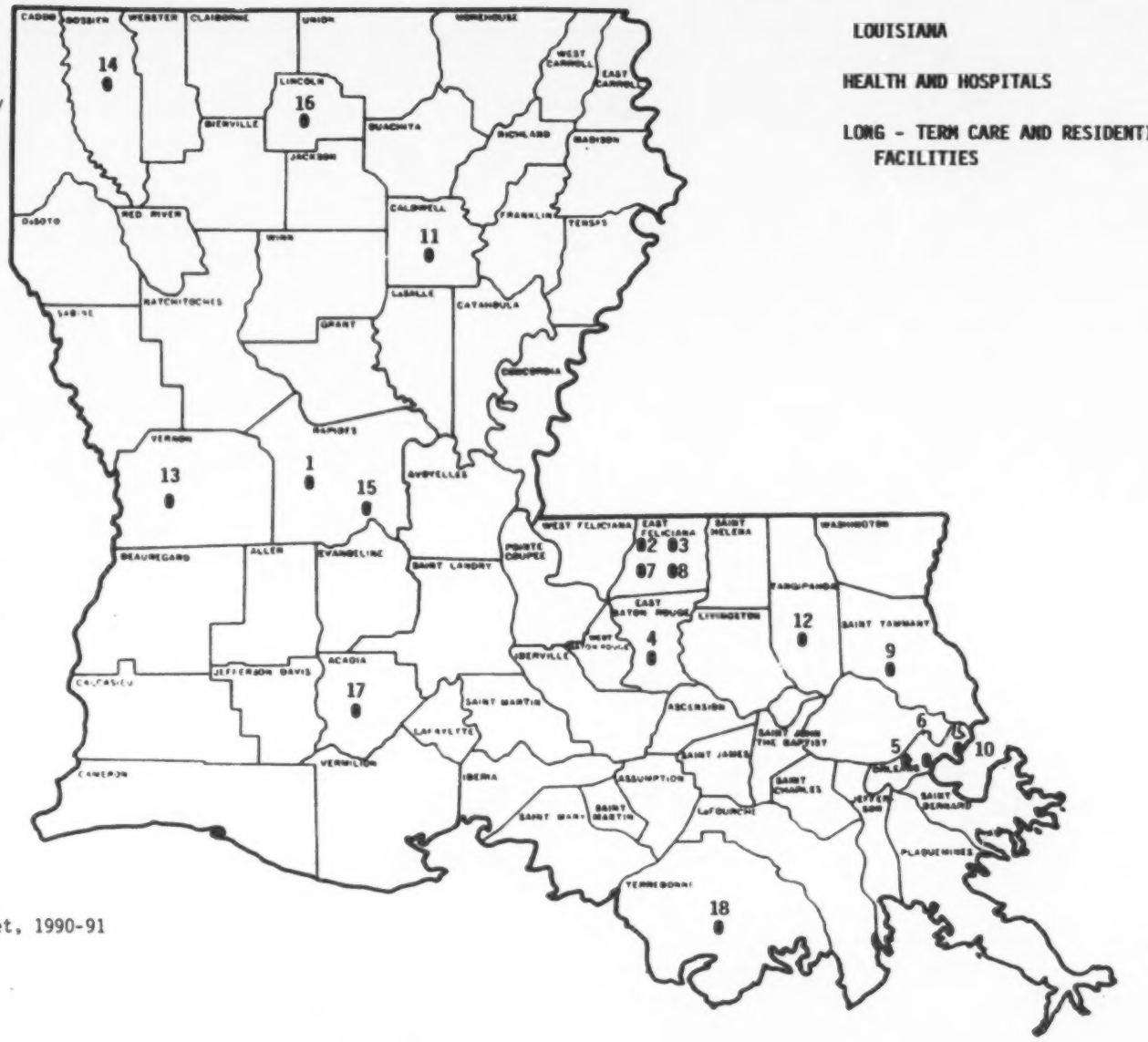
SOURCES: Louisiana State Planning Office/Louisiana Department of Corrections

HEALTH AND HOSPITALS

1. Central LA State Hospital
2. East LA State Hospital
3. Feliciana Forensic Facility
4. Greenwell Springs Hospital
5. New Orleans Adolescent/ Children's Hospital
6. New Orleans Home and Rehabilitation Center
7. Villa Feliciana Chronic Disease Hospital and Rehabilitation Center
8. War Veterans Home
9. Southeast LA Hospital

STATE SCHOOLS

10. Belle Chasse State School
11. Columbia State School
12. Hammond State School
13. Leesville State School
14. Northwest LA State School
15. Pinecrest State School
16. Ruston State School
17. Southwest LA State School
18. Thibodaux State School

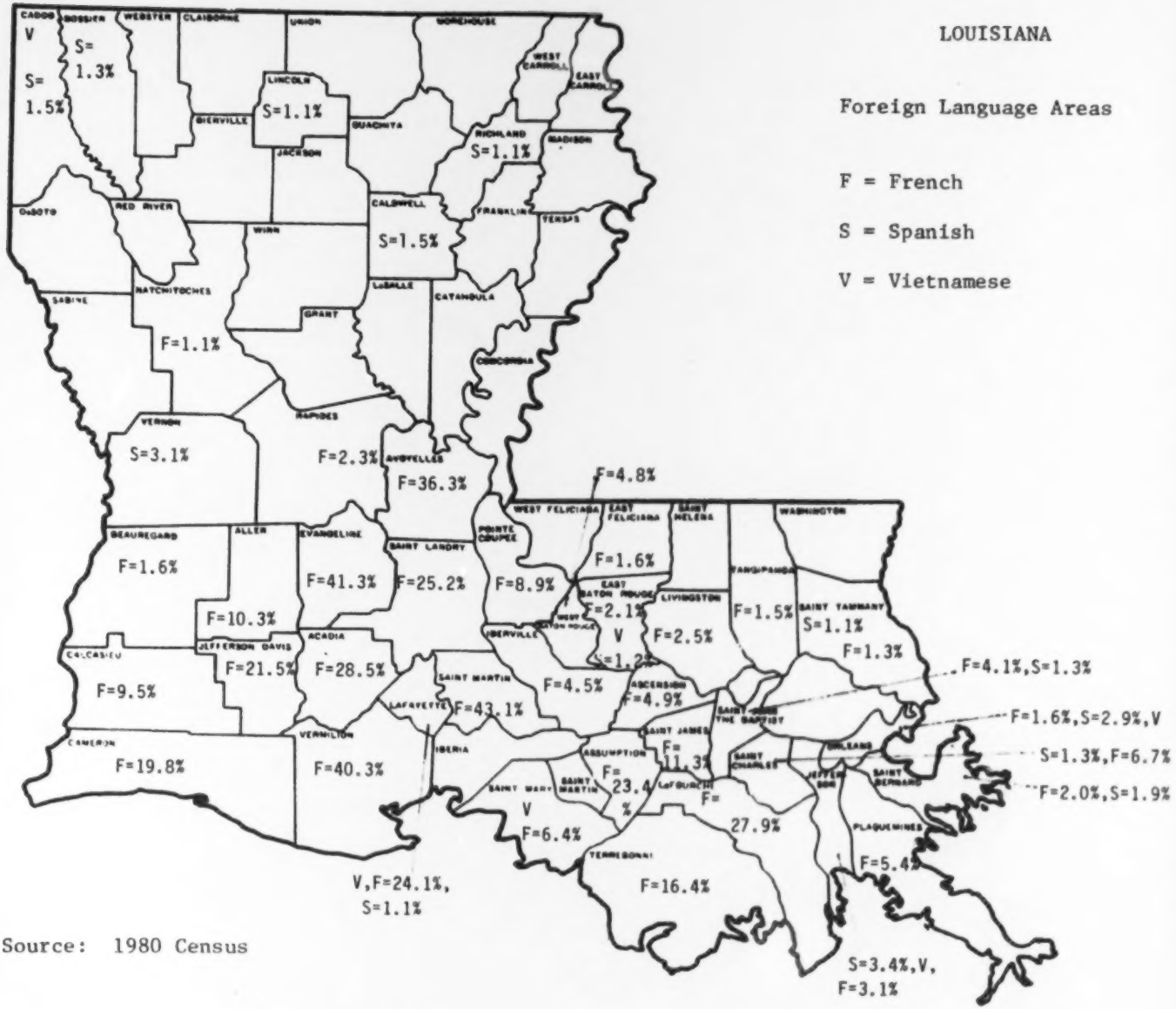


LOUISIANA

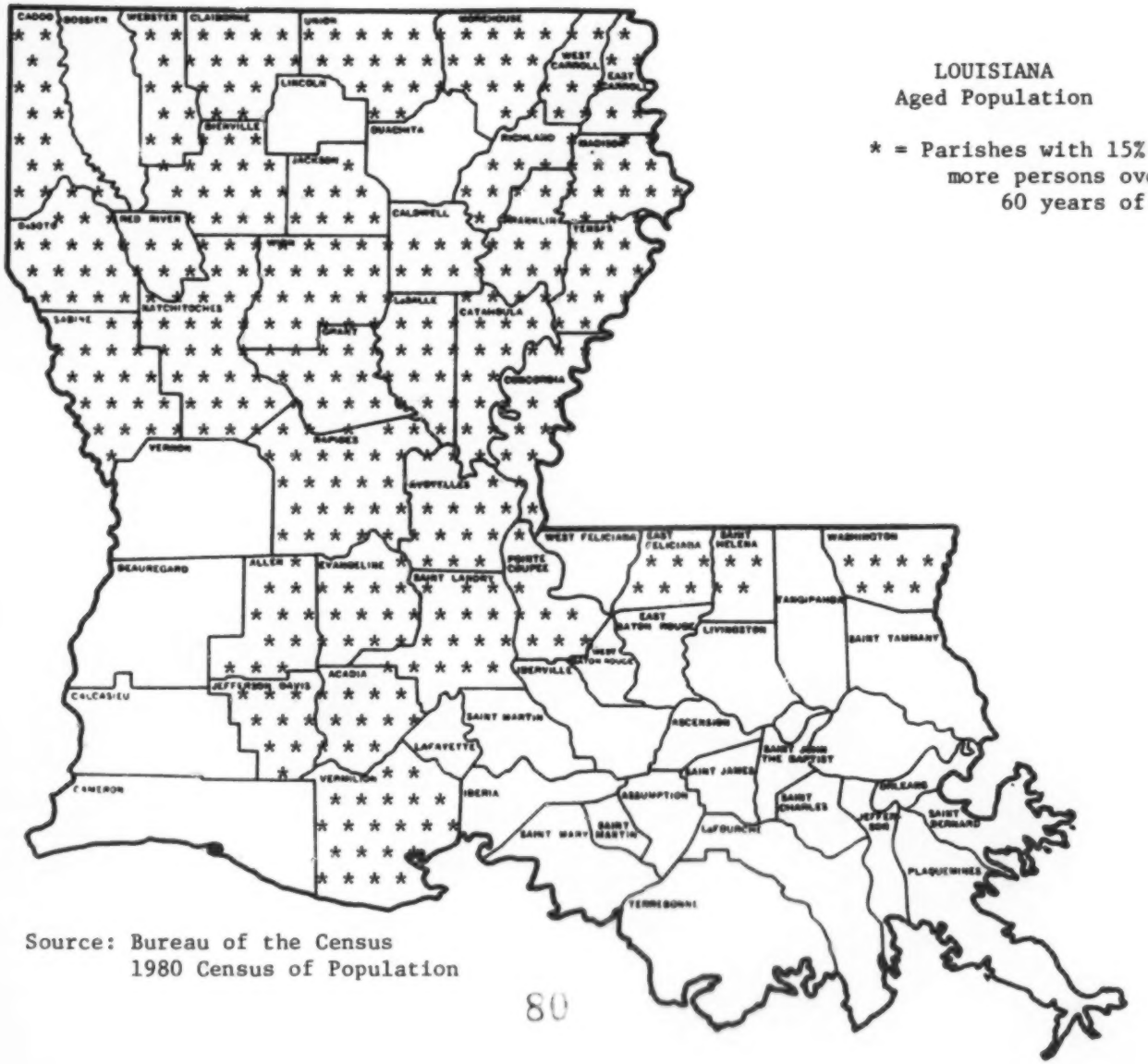
HEALTH AND HOSPITALS

LONG - TERM CARE AND RESIDENTIAL FACILITIES

SOURCE: State Executive Budget, 1990-91



Source: 1980 Census



LOUISIANA
Aged Population

* = Parishes with 15% or more persons over 60 years of age

Source: Bureau of the Census
1980 Census of Population

LIBRARY SERVICES AND CONSTRUCTION ACT
STATE ADVISORY COUNCIL ON LIBRARIES

Executive Secretary: Mr. Thomas F. Jaques, State Librarian

COUNCIL

Mrs. Paulette Holahan, Chairman
Louisiana State Library Board of Commissioners
6417 Fleur de Lis Drive
New Orleans, Louisiana 70124
(Term expires July 31, 1991)

Mr. R. Brantley Cagle
Lether E. Frazar Memorial Library
McNeese State University
P. O. Box 93116
Lake Charles, Louisiana 70609
(Term expires July 31, 1991)

Representing:
Handicapped Users

Mr. Vernon Daigle
1919 North Amelia Avenue
Gonzales, Louisiana 70737
(Term expires July 31, 1991)

Representing:
Handicapped Users

Ms. Janis Daniels
P. O. Box 128
Summerfield, LA 71079
(Term expires July 31, 1991)

Representing:
Trustees

Ms. Rebecca DiCarlo
Northeast Louisiana University
6520 Moss Wood
Monroe, LA 71203
(Term expires July 31, 1991)

Representing:
Academic Libraries

Dr. Jackson Galloway, Physician
2049 Thornton Court
Alexandria, Louisiana 71301
(Term expires July 31, 1991)

Representing:
Library Users

Ms. Sharon Goad
Nicholls State University
526 A Blake Court, #3
Thibodaux, LA 70301
(Term expires July 31, 1991)

Representing:
Academic Libraries

L.S.C.A. State Advisory Council on Libraries

Ms. Mary Judice
Assumption Parish Library
P. O. Drawer A
Napoleonville, LA 71079
(Term expires July 31, 1991)

Representing:
Public Libraries

Ms. Florence Jumonville
Historical New Orleans Collection
7911 Birch Street
New Orleans, LA 70118
(Term expires July 31, 1991)

Representing:
Special Libraries

Ms. Helen Kohlman
1710 Valence Street
New Orleans, LA 70115
(Term expires July 31, 1991)

Representing:
Trustees

Ms. Lenora Lockett
Delgado Community College
6141 S. Hermes Street
New Orleans, LA 70126
(Term expires July 31, 1991)

Representing:
Academic Libraries

Ms. Toni Luizze
Hammond State School
501 Stat School Road
Hammond, LA 70401
(Term expires July 31, 1991)

Representing:
Institutional Libraries

Mr. Gary Rolstad
St. Bernard Parish Library
1125 E. St. Bernard Hwy.
Chalmette, LA 70043
(Term expires July 31, 1991)

Representing:
Public Libraries

Mr. Willie Scott
P. O. Box 564
St. Rose, Louisiana 70087
(Term expires July 31, 1991)

Representing:
Minority Users

Ms. Liz Strother
L.S.U. School of Dentistry
422 Monticello Avenue
Jefferson, LA 70121
(Term expires July 31, 1991)

Representing:
Special Libraries

L.S.C.A. State Advisory Council on Libraries

Dr. George Varino, Director
E.B.R. Parish Adult & Continuing
Education Programs
11530 Parkwood Drive
Baton Rouge, Louisiana 70806
(Term expires July 31, 1991)

Representing:
Literacy Interests

Mrs. Beverly Vincent
Louisiana Training Institute
P. O. Box 73527
Baton Rouge, Louisiana 70807
(Term expires July 31, 1991)

Representing:
Institutional Libraries

CRITERIA, PRIORITIES, PROCEDURES, AND POLICIES
LIBRARY SERVICES AND CONSTRUCTION ACT

I. Periodic Evaluation of the Effectiveness of Programs and Projects supported under the Act:

A. Continuing programs will be evaluated annually except as noted and results incorporated into the Long Range Program and Annual Program as necessary.

B. Time-specific projects will be evaluated at appropriate points throughout the duration of the project(s) and results incorporated into the Long Range Program and Annual Program as necessary.

II. Appropriate Dissemination of the Results of Such Evaluation and Other Information Pertaining to Programs and Projects:

A. Results of evaluation presented in Library Services and Construction Act Annual Reports will be disseminated to and reviewed by the LSCA Advisory Council; a lending copy will be available upon request to other interested parties.

B. Evaluation reports submitted by subgrantees will be available for loan upon request.

C. Notice of availability of evaluation results will be published in Library Communique' and/or the Louisiana Library Association LLA Bulletin.

III. Effective Coordination of Programs and Projects Supported under the Act with Library Programs and Projects Operated by Institutions of Higher Education or Local Elementary and Secondary Schools and other Public or Private Library Programs:

A. The LSCA Advisory Council representative of public, school, academic and special libraries shall be responsible for advising the State Library of programs and projects so as to assure coordination of these among all libraries throughout the state.

B. Projects of public library service in state-supported health and correctional institutions shall be coordinated with programs of school or academic library services in these institutions.

C. Copies of Long-Range Programs and Annual Programs shall be exchanged with those agencies or libraries which have responsibility for administering HEA II-A and ESEA IV-B programs.

IV. Criteria for Allocating Funds under Title I of the Act:

A. Funds may be allocated for any project or activity for which there is an identified library need in the Long-Range Program consistent with the appropriate standards for determining adequacy of public library service in the Basic State Plan.

B. High priority will be given allocation of funds for program and projects which serve those areas identified in the Basic State Plan as having heavy concentrations of persons with limited English ability or low income families.

C. Funds will be allocated after receipt of advice from the LSCA Advisory Council and plans will be implemented as described in the Annual Program which has been accepted by the U.S. Office of Education.

D. Funds will be allocated for programs and projects for (a) state institutionalized and (b) the physically handicapped such that the total of state, local, and federal funds for each will not be less than the amount expended during the second preceding fiscal year.

E. Funds will <u>not</u> be allocated for the continuing support of a program or project unless results of evaluation indicate such funding is leading toward achieving the standards adopted for determining adequacy of public library services.

V. Approval of Applications for the Construction of Public Library Facilities Under Title II.

A. The program will be implemented in compliance with the Library Services and Construction Act (Public Law 98-480) and its regulations (Part 770 of Title 34 of the Code of Federal Regulations), and in accordance with the regulations and policies of the State Library, as set forth in the "Louisiana State Library Construction Project Application (Revised)".

B. As there are no state funds available for the construction of public libraries, local funds must be used for matching. The parish, municipal, or the parish-municipal governing authority must provide 50% or more of the cost from local funds, the specific formula to be determined annually when the amount of the federal appropriation is known.

C. "Public Library Construction" is defined as the construction of new public library buildings, the expansion, remodeling, and alteration of existing buildings to be used as public libraries, and the initial equipment of any such buildings (but not books), including architect's fees and the cost of the acquisition of land.

D. These facilities must serve areas that are without or have inadequate library facilities necessary to develop library services. All such buildings must be used for library service and must be designed for growth according to approved library standards.

E. The request for funds must be made by the Library Board of Control and the parish, municipal, or parish-municipal governing authority responsible for all projects. A statement of pertinent data that substantiates the need for the requested library facility must accompany the application.

F. The facility should meet guidelines as set forth in Goals, Guidelines and Gauges for Public Library Service in Louisiana, 1975.

G. The public library must be a part of a parish library system except where there is evidence of cooperative arrangement between the municipal library and the parish library system operating under the laws governing Parish and Municipal Libraries (Louisiana Revised Statutes 25:211) or the Local Services Act (Louisiana Revised Statutes 33:1324).

H. The public library must be a member of the library system if one is in operation in its geographically designated system area; or the public library must be a participant in any state or federally-funded cooperative project in progress in its geographically designated system area.

I. The State Library will provide a public library consultant to confer with the librarian, members of the Board of Control, and architect in the planning and construction of public library buildings.

J. The State Library will apply the following priorities in making grants:

1. Building for library serving as center for library system or officially designated system area.

2. Building for library in rural or urban parishes with high concentration of low income families.

3. Establishment and documentation of need as required in the project construction applications, especially the responses to the questions 7-A through 7-K.

4. Assurance that the following criteria for eligibility have been met:

a) That the library is a part of a parish or regional library system or that the applicant has a cooperative agreement with a parish or regional library system.

b) That the building must permit expansion adequate for a service growth according to approved public library standards established by the Louisiana Library Association, entitled, Goals, Guidelines and Gauges for Public Library Services in Louisiana.

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c) That the library will comply with all applicable State and Federal guidelines and assurances required for LSCA Title II.

d) That the facility will be open a minimum of 40 hours per week and all services will be available to all persons without discrimination.

e) That the title of the site is held by the governing authority of the parish, the municipal corporation, or the parish municipality prior to the awarding of the construction contract.

f) That the local matching funds are public funds for library construction and are on deposit with the parish, the municipal corporation, or the parish municipality. If funds are not available prior to the submission of the application, that they are available prior to the signing of an agreement between the State Librarian and the governing authority.

g) That a written building program statement be submitted with the application.

h) LSCA funds may comprise up to 50% of the total cost of the project with a maximum amount of $300,000.00 granted to a library.

K. All requirements being met and conditions on which priorities are established being equal, the State Library will make grants in the order that applications are approved and local funds available.

L. In the case where an application for construction funds under Title II is denied, the person submitting the project application will be given an opportunity for a fair hearing before the State Library Administrative Staff.

VI. Approval of Applications for Interlibrary Cooperation under Title III of the Act:

A. Applications must propose the systematic and effective coordination of the resources of two or more types of libraries for providing supplementary services for the clientele of each.

B. Notification of application opportunities and deadlines will be made through appropriate means to libraries statewide. Unsuccessful applicants will be notified in writing.

C. All applications will be reviewed by the LSCA Advisory Council whose advice will be considered during the approval process.

D. All applications shall include appropriate measurable objectives and plans for evaluating the achievement of these objectives.

E. Priorities will be assigned in relation to 1) the degree to which applications meet the above criteria, 2) the funds available, and 3) the resources and personnel at the state agency available to provide the necessary leadership and guidance.

VII. Priorities of the Library Services and Construction Act.

Funds shall be expended to assist the State of Louisiana extend and improve library services to:

A. Areas without service or areas with inadequate service;

B. Low-income persons in urban and rural areas;

C. Persons of limited English-speaking ability;

D. Residents of State Institutions;

E. Physically Handicapped persons;

F. Strengthen metropolitan libraries which serve as national or regional resource centers;

G. Improve and strengthen the State Library administrative agency;

H. Promote interlibrary cooperation among all types of libraries;

I. Provide library service for older persons;

J. Strengthen major urban resource libraries;

K. Provide for community information and referral center;

L. Assist in providing Literacy Programs for adults and school dropouts.

VIII Policies and Procedures for Allocating Funds for Major Urban Resource Libraries under Title I of the Act.

A. Funds will be allocated only to those public libraries which serve a city identified by the U.S. Commissioner of Education as having a population of 100,000 or more as taken from the most recent population data available from the U.S. Census.

B. Funds will be allocated after receipt of advice from the LSCA Advisory Council, by Annual Program acceptance from the U.S. Office of Education and after a formal agreement has been reached between the major urban resource library and the State Library.

C. Funds will be allocated for planning purposes in order to meet the "value of collection" criteria and the library service demands of individual users and libraries in a defined geographic region, and for programs and projects in an existing identified region headquartered in a major urban resource library currently trying to meet the "value of collection" criteria and service demands of users and libraries of a defined geographic area.

D. Funds will be allocated to major urban resource libraries which provide service free to all users directly and/or by interlibrary cooperation and which agree to use the funds to improve materials and services in an effort to achieve established standards.

F. Funds will <u>not</u> be allocated to major urban resource libraries if there is evidence after evaluation:

1. That the service demands of individuals and libraries in the region are not being met,

2. that the library is not providing the services for which it is being assisted, or

3. that other services or technologies are available which eliminate the demand for services from individuals and libraries in the region.